



## Curriculum Vitae

Prof. Pelle Snickars  
Department of Culture and Media Studies / HUMlab  
Umeå university  
901 87 Umeå  
Sweden

pelle.snickars@umu.se  
www.pellesnickars.se

### Short bio

**Pelle Snickars** is professor of media and communication studies—a chair directed towards the digital humanities—at Umeå university, Sweden, where he is also affiliated to the digital humanities hub, HUMlab. Snickars completed his PhD in 2001 at the Department of Cinema Studies, Stockholm University. As a post-doc his research was mainly focused on early cinema and adjacent media cultures, working primarily with German media historical sources at various archives and libraries in Berlin. In 2005 he was appointed Head of Research at the Swedish National Archive of Recorded Sound and Moving Images (in Stockholm). A year later Snickars was elected to the Executive Council of the international tv-archival organisation FIAT/IFTA. In 2009 he was hired as Head of Research at the National Library of Sweden. Via that position Snickars had extensive experience with major European research projects within the audiovisual heritage domain—as for example, being in charge of different work packages in television heritage projects as Video Active, EUscreen and EUscreenXL. As Head of Research at the National Library of Sweden—as well as within these European project—Snickars gained a substantial experience of research management.

In 2014 Snickars received a professorship in media and communication studies at Umeå university—where he currently works. He has during the last ten years organised numerous international and national workshops and conferences, as well as organised research centre talk series with distinguished international speakers. On a number of occasions he has been invited as keynote speaker, both nationally as internationally (for example at NTNU Trondheim). As head of departments at cultural heritage institutions during a decade, Snickars has had extensive administrative experiences, both regarding responsibilities for personnel as well as budget wise.

Among his more noteworthy international publications are the co-edited anthologies, *The YouTube Reader* (2009) and *Moving Data. The iPhone and the Future of Media* (2012), both distributed internationally by Columbia University Press. A forthcoming book publication, *Spotify Teardown* will be published by MIT Press in 2017/18. Snickars is also the founder of the (mainly Swedish) book series, *Mediehistoriskt arkiv* in which some 30 titles have appeared during the last decade. Snickars has co-edited 15 books within this series, and thus has a considerable experience in editing research anthologies. In general, Snickars research has focused the relationship between old and new media, media economy, digitisation of cultural heritage, media history and the importance of new technical infrastructure for the humanities.

During autumn 2015 Snickars was visiting professor at Södertörn university in Stockholm, and during the last years he has secured and received a substantial amount of external research funding (which totally amounts to approximately 2,5 million Euros). He is currently in charge of four major national research projects—three of which are co-operations with major heritage institutions in Sweden: “Streaming Heritage: Following Files In Digital Music Distribution” (Swedish Research Council, 2014-18)—<http://streamingheritage.se/>. “Digitala Lägg. Press Interfaces 1800 (Söderberg foundation, 2013-16)—<http://digitalalagg.se/> (in co-operation with the National Library of Sweden), “Filmarkivet.se. Developing a filmhistorical platform (Riksbankens jubileumsfond, 2013-16)—<http://filmarkivforskning.se> (in co-operation with the National Library of Sweden and the Swedish Film Institute), and “Digital Models. Techno-historical collections, digital humanities & narratives of industrialisation” (Royal Swedish Academy of Letters, History and Antiquities, 2016-19)—<http://digitalamodeller.se/> (in co-operation with the Swedish National Museum of Science and Technology).

### Academic Positions

2014- Professor of Media and Communication Studies, Umeå university  
2009-13 Head of Research, National Library of Sweden  
2005-08 Head of Research, National Archive of Recorded Sound and Moving Images  
2001-04 Researcher at the Department of Cinema Studies, Stockholm University  
1995-01 PhD student at the Department of Cinema Studies, Stockholm University

### Research grants

2016-19 Digital Models. Techno-historical collections, digital humanities & narratives of industrialisation (1 million Euro)  
2014-18 Streaming Heritage: Following Files In Digital Music Distribution (1 million Euro)  
2014-16 Digitala Lägg: Swedish Press Interfaces 1800 (150 000 Euro)  
2013-16 Filmarkivet.se: developing a film historical platform (300 000 Euro)

2014-16 Cod(ex). The Transformation of the Book (25 000 Euro)  
2013-14 Work Package Leader EUscreenXL (co-applicant, 4 million Euro).  
2009-12 Work Package Leader EUscreen

### **Editorial & other boards**

Founder, editor and board member of the book series, *Mediehistoriskt arkiv* (2006-)  
Editorial board of *View. Journal of European Television History and Culture* (2012-)  
Advisory board of *Journal of Scandinavian Cinema* (2016-)  
Board member of the Swedish Library Association (2016-)  
Board member of Advanced Cultural Studies Institute of Sweden (ACSIS), Linköping university (2015-)  
Advisory board of Media Management and Transformation Centre, Jönköping International Business School (2014-)  
Board member, sector committee "Mediatisation of culture and everyday life", Riksbankens jubileumsfond (2011-16)  
Member of the Executive Council FIAT/IFTA (2008-10)

### **Teaching experiences**

Snickars has taught courses on all university levels—but during later years mostly worked with PhD students. Between 2010 and 2014 he was part of the steering committee of the Cultural Research School at Stockholm university, where he also supervised three PhD students. Since moving to Umeå university, Snickars—as chair of media and communication studies—is responsible for the department's higher seminar. He is currently supervising three PhDs at his department. In addition, he is supervising two PhDs at Stockholm university. As to date, Snickars has supervised three PhDs to completion.

### **External examiner**

Snickars has been external examiner at PhD defences in Sweden on four occasions—and once as international PhD thesis examiner (Queensland University of Technology). He has also served on examination committees in Sweden for PhD defences on five occasions. In addition, Snickars has served as external reviewer for a chaired media professor position in Denmark, as well as reviewer for positions of lecturer in media studies in Sweden on three occasions. He has also served as a research grant application reviewer on a number of occasions, both nationally as well as internationally (working with for example the Norwegian Research Council as well as the Austrian Science Fund.) During autumn 2013 Snickars worked extensively for the government agency, Swedish Higher Education Authority as examiner on quality assurance of higher education (within the humanities). Finally, Snickars has naturally served as peer-reviewer for a number of journals as well as book publishers as the MIT Press.

### **Selected publications**

#### BOOKS

*Spotify Teardown. Inside the Black Box of Streaming Music* (co-authored; forthcoming MIT Press 2017/18)  
*Massmediaproblem. Mediestudiets formering* (co-edited) (Lund: Mediehistoriskt arkiv, 2015)  
*Information som problem* (co-edited) (Lund: Mediehistoriskt arkiv, 2014)  
*Digitalism. När allting är internet* (Stockholm: Volante förlag, 2014)  
*Återkopplingar* (co-edited) (Lund: Mediehistoriskt arkiv, 2014)  
*Moving Data. The iPhone and the Future of Media* (co-edited) (New York: Columbia University Press, 2012)  
*'Skosmörja eller arkivdokument?' Om filmarkivet.se och den digitala filmhistorien* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2012)  
*Myten om internet* (co-edited) (Stockholm: Volante förlag, 2012)  
*Efter Pirate Bay* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2010)  
*Citizen Schein* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2010)  
*I bildarkivet. Om fotografi och digitaliseringens effekter* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2009)  
*The YouTube Reader* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2009)  
*Mediernas kulturhistoria* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2009)  
*Berättande i olika medier* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2008)  
*Medier & politik. Om arbetarrörelsens mediestrategier under 1900-talet* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2007)  
*1897. Mediehistorier kring Stockholmsutställningen* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2006)  
*Det förflutna som film och vice versa. Om medierade historiebruk* (co-edited) (Lund: Studentlitteratur, 2004)  
*Svensk film och visuell masskultur 1900* (Stockholm: Aura förlag, 2001)

#### BOOK CHAPTERS & ARTICLES (PEER-REVIEW)

"More music is better music" *Business Innovation and Disruption in the Music Industry* (London: Edgar Elgar, 2016)  
"Remarks on a failed film archival project" *Journal of Scandinavian Cinema* no 1, 2015  
"Publikationshack" *Universitetet som medium* (Lund: Mediehistoriskt arkiv, 2015)  
"Himalaya of Data" *International Journal of Communication* no 8, 2014  
"Against Search—Towards A New Computational Logic of Media Accessibility" *Blackwell Companion to New Media Dynamics* (London: Blackwell, 2013)  
"Film studies anno 2013: A bird's eye view" *Journal of Scandinavian Cinema* no. 1, 2014  
"Boken som medium" *Läsarnas marknad, marknadens läsare* (Göteborg: Nordicom, 2012)

- "If Content Is King, Context Is Its Crown", *View. Journal of European Television History and Culture* no 1, 2012
- "Archival Transitions: Some Digital Propositions" *Media, Popular Culture, and the American Century* (London: John Libbey Press, 2011)
- "Om hårddiskar & digital lagring" *Storage* (Stockholm: KB, 2010)
- "A King without E-mail – Reflections on New Media and the Royal Court" *Media and Monarchy in Sweden* (Göteborg: Nordicom, 2009)
- "Berlin Under the Sign of the Cinematograph: Urban Mobility and Cinema Location in Wilhelmine Berlin" *Film 1900: Technology, Perception, Culture 1895-1920* (New Barnet: John Libbey Publishing, 2009)
- "Film som arkiv" *Film och andra rörliga bilder* red. Anu Koivunen (Stockholm: Raster förlag, 2009)
- "Mediearkiv 2.0" *Veier tilbake. Filmhistoriske perspektiver* (Trondheim: Høyskoleforlaget, 2009)
- "Reading Berlin 1909" *Kinoöffentlichkeit 1895-1920* (München: Fink Verlag, 2008)
- "Zeppelin über Berlin – on the distribution of an early media event" *Networks of entertainment. Early film distribution 1895-1915* (Eastleigh: John Libbey, 2007)
- "Om ny och gammal mediehistoria" *Nordicom Information* no 1, 2006
- "Arkivet – ett medium?" *Arkiv, samhälle och forskning* no 2, 2005
- "1923 | 1933 - on the Production, Reception and Cultural Significance of Swedish Nonfiction Film" *Triumpf der Bilder. Kultur- und Dokumentarfilme vor 1945 im internationalen Vergleich* (co-authored) (Stuttgart: UVK Medien, 2003)
- "Swedish Visual Mass Culture and Nonfiction Film 1900" *Living Pictures. Journal of the Popular and Projected Image before 1914* no 2, 2003
- "Im Zeichen der Bricolage – Produktions- und Programmstrategien der Schwedischen Filmkultur um 1910" *KINtop: Jahrbuch zur Erforschung des frühen Films* no 11, 2002
- "Early Swedish (Nonfiction) Cinema and Cartography" (co-authored) *Historical Journal of Film, Radio and Television* no 3, 2002
- "Ljusarkiv 1800 | 1900 | 2000" *Arkiv, samhälle och forskning* no 2, 2001
- "Vues instantanées - Stereographs, Lantern Slides, Postcards and Nonfiction Film" *Ila Decima Musa. Il Cinema e le Altre Arti / The Tenth Muse: Cinema and the Other Arts* (Udine: University of Udine, 2001)
- "Architectonics of Seeing - Architecture as Moving Images" *Moving Images: from Edison to the Webcam* (London: John Libbey, 2000)