

Kan allt digitaliseras?

Pelle Snickars, Umeå universitet

Årets regionala kulturkonferens

26 oktober 2017, Vingens, Louis de Geer i Norrköping

#regkulturkonf2017






1. Digitalisering – en teknologisk moderniseringsprocess?

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A close-up photograph of a person's hand touching a smartphone screen. The screen is filled with various white digital icons on a dark background, including a padlock, a lightbulb, a speech bubble, a mail icon, a Wi-Fi symbol, a location pin, a question mark, a document, a smartphone, a magnifying glass, a person icon, a speech bubble with a checkmark, a location pin, a question mark, an '@' symbol, a 'www' symbol, and a 'com' symbol. The text is overlaid on the upper right portion of the image.

Digitalisering ses numera ofta som en betydande samhällsförändring i stil med de senaste årtiondenas globalisering eller individualisering – för att inte tala om tidigare perioder av modernisering eller urbanisering.



Inom **medieforskningen** förs en snarlik diskussion kring så kallad **medialisering** – det vill säga att medier med **tilltagande intensitet** påverkar **samhällets** och **kulturens** olika områden.



Även **medialiseringen** betraktas som en moderniseringsprocess – och **digitalisering** har i den meningen accentuerat en långt tidigare påbörjad medialiseringprocess.

ER.
 night; tomorrow,
 on.
 twenty-four hours
 light, 5¢, at 3:30
 25, at 4:30 a.m.
 12.

The Evening Star.

WITH SUNDAY MORNING EDITION

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 dispatches herein are also reserved.

Stocks, Page 27.

Yesterday's Net Circulation, 100,800

WASHINGTON, D. C., THURSDAY, MARCH 4, 1920—THIRTY-TWO PAGES.

**

TWO C

HOUSE REJECTS REPEAL OF VOLSTEAD DRY LAW

The House today refused by a vote of 95 to 54 to repeal the Volstead prohibition enforcement act.

The repeal measure was offered by Representative Eagan, Democrat, New Jersey, as an amendment to the legislative, executive and judicial appropriation measure, and Speaker Gillett overruled a point of order against it. Mr. Eagan also proposed elimination from the bill of an appropriation of \$4,564,999 for enforcing the dry act. Both proposals were defeated on one roll call.

SENATE CHANGES RESERVATION ON SHANTUNG ISSUE

Making its first change in the republican peace treaty reservations adopted last November, the Senate voted today on motion of Senator Lodge of Massachusetts, the republican leader, to strike from the Shantung reservation all direct reference to Japan and China.

The change, worked out in the recent bi-partisan conference, had the approval of democratic leaders and was adopted, 69 to 2, with only Senators Reed, Democrat, Missouri, and Sutherland, Republican, West Virginia, voting against it.

Senator Lodge told the Senate that the modification had been suggested by democratic members of the bi-partisan conference, and did not change the meaning of the reservation "one iota."

As amended the reservation reads:

The text of the reservation as adopted follows:

"The United States withholds its assent to articles 156, 157 and 158, and reserves full liberty of action with respect to any controversy which may arise under said articles."

The article relates to Japan taking over the German concessions in Shantung, China.

The treatment of the Chinese in Shantung by the Japanese was severely criticized by Senator Norris of Nebraska and Senator Borah of Idaho. Senator Borah declared that what the Senate is proposing to do is to adopt "more mental reservation against the physical fact" and the physical fact will prevail.

Senator Borah said that the reservation proposed would not meet the obligation which rests upon the United States toward China, a friendly nation.

M'ADOO SAID TO BE BURLESON'S CHOICE FOR PRESIDENCY

Postmaster General Called "Master Politician of Administration."

BY N. O. MESSENGER.

Democratic political leaders in Congress and in the party at large often rise to remark and would be beholden to know, "Where is Mr. Burleson in the presidential rivalry, and who is his choice?"

The Postmaster General is frequently referred to and widely characterized as "the master politician of this administration." The Post Office Department always has been, politically, the most powerful branch of the government service. Don't we all remember, back in Cleveland's time, when the Postmaster General was called "the headman of the party," having some reference to the executioner and his ax leaping off offensive political heads? Can we forget the Clarksons, the Hattons, the Hitchcocks, the Corleys and other good party men in the republican ranks?

Administration's Right Hower.

Mr. Burleson is known throughout the Capitol and the private rooms of the House and Senate office buildings as the administration's right-hand man, its executive officer, to fetch and carry, to deliver orders outright or convey suggestions diplomatically, as the case may be.

Meet Mr. Burleson in the street and ask him about candidates; he will creep (not creep) nervously, look innocently at you with an ingenu expression in those blue eyes, and say: "Why, I have taken the Post Office Department out of politics." Then repeat the conversation to most any able-bodied democratic politician on the hill and he will snort: "Tell that to the sea lions."

The impression has gotten abroad among democrats that, whether Mr. Burleson has taken the Post Office Department out of politics or not, he has not taken Burleson out of politics for a long shot and that he himself is for Mr. McAdoo for President. And if he is for Mr. McAdoo as many of them profess to think he is, they would surely "admire to know" whether their impression is being insidiously shared by the postal service or by any chance communicated to the democrats in the service.

Too Much Mystery, They Say.

Democrats complain that there is altogether too much mystery about the administration attitude over the nomination. For a while they were content to bottle up their impatience with the suggestion that they should spend their time during the President's illness and until he got on his feet again and took active direction of affairs, in the study of the administration's attitude.



WINTER'S HARDEST STORM HITS WEST

Blizzard Sweeps Eastward, Cutting Communication, Affecting Industry.

CHICAGO, March 4 (by the Associated Press).—The worst storm of the winter today swept eastward from the mountain and plains states, where yesterday it reached blizzard proportions. Several towns in Colorado, Nebraska and South Dakota were reported isolated, and rail and wire communication in Kansas, Oklahoma, Missouri, Iowa, Arkansas, north Texas and Arizona was seriously crippled. The blizzard will spread rapidly east and south today and tonight, according to weather bureau forecasts.

INTERNATIONAL LOAN FOR GERMANY GETS O. K.

LONDON, March 4.—The Evening Standard states today that the allied supreme council has decided to allow Germany to launch an international loan, because it is recognized that Germany ruined would mean a weak and dangerous spot in Europe.

The loan, the newspaper says, would take precedence over any indemnity payments Germany is called upon to make.

ALLIES ARE FIRM AGAINST RETURN OF THE HARBURG

NEW JERSEY SEEKS TO END DRY LAW

Asks That the Prohibition Amendment Be Declared Unconstitutional.

The state of New Jersey, through its attorney general, Thomas F. McCran, today filed in the United States Supreme Court a suit seeking to have the prohibition amendment declared unconstitutional and to prevent enforcement of the Volstead act. The suit is directed against Attorney General Palmer and Laniel C. Roper, commissioner of internal revenue.

The bill sets forth that the amendment was improperly drawn, that it

TURKISH CABINET FALLS AS ALLIES REACH DECISIONS

Lloyd George Hints at Firm Course in Preventing Moslem Massacres.

By the Associated Press.

CONSTANTINOPLE, March 4.—In view of the gravity of the situation the cabinet resigned today. The sultan has called upon Marshal Ismet Pasha to form a new cabinet.

Ismet Pasha is a partisan of Mustafa Kemal Pasha, the leader of the Turkish nationalists. His designation as head of the new cabinet is regarded here as a distinct triumph for the nationalists over the sultan and the more conservative leaders.

Allies Reach Decision.

LONDON, March 4. The allied foreign ministers met today at the foreign office to discuss the details of the treaty with Turkey. Premier Lloyd George attended the meeting for a time. After a short session the conference was adjourned until late in the day.

Replying to a question in the house of commons today regarding the massacres of Armenians, Premier Lloyd George said this had been the subject of very anxious consideration at the allied conference and the conference had reached a decision which had been communicated to their representatives at Constantinople.

It would not be advisable, added the premier, to make public at the moment the character of that decision. What would be done regarding it would depend upon the advice to be received from the Turkish capital.

Alive to Grave Situation.

"We are awaiting that advice now," continued the premier, "but I can assure the house that we are fully alive to the gravity of the position and to the need of taking very strong measures to protect minorities as far as can be done in a country of this kind. I hope to be able to make a statement in a very short time, but we are at the present moment awaiting the views of the representatives of all the allies at Constantinople upon the suggestions which we put forward."

Lord Robert Cecil asked whether the premier would make a fuller statement on Monday. Mr. Lloyd George replied:

"That depends largely on the replies which come and on the action which is taken. It may be inadvisable, if action is being taken, to make any announcement until it becomes manifest to the world."

The premier said that the protection of minorities in Cilicia was in charge of the French, and all the allies were prepared to give the French such support as might be within their power.

Will Get Treaty March 22.

BOMB EXPLODES UNDER CONSOLE OF U.S. IN HAVANA

Outrage Attributed to Archistic Activities, One Is Injured

By the Associated Press.

ZURICH, Switzerland (Havas).—A bomb exploded under the porch of the American consulate here, seriously damaging the building, but injuring no authorities are believed cured clues as to the cause.

An official report on the part of the American consulate last night was made to the department today by Colonel Keena, who said the building was partially destroyed, but was injured.

Mr. Keena said the police are investigating the outrage "to unravel the mystery."

The consulate offices are located at the residence of Alfred W. Duggan, vice consul, and Mr. Duggan's government property was destroyed.

The State Department never, that part of Swiss rendezvous of political radicals of all countries of Europe of international intrigue.

Besides Consul General attached to the consulate, Joseph A. DuBois, Brigadier and Margaret L. Sanger.

W. R. E. FARE HEARING MA

Sessions as to 7-Cent Transfers Open to Public

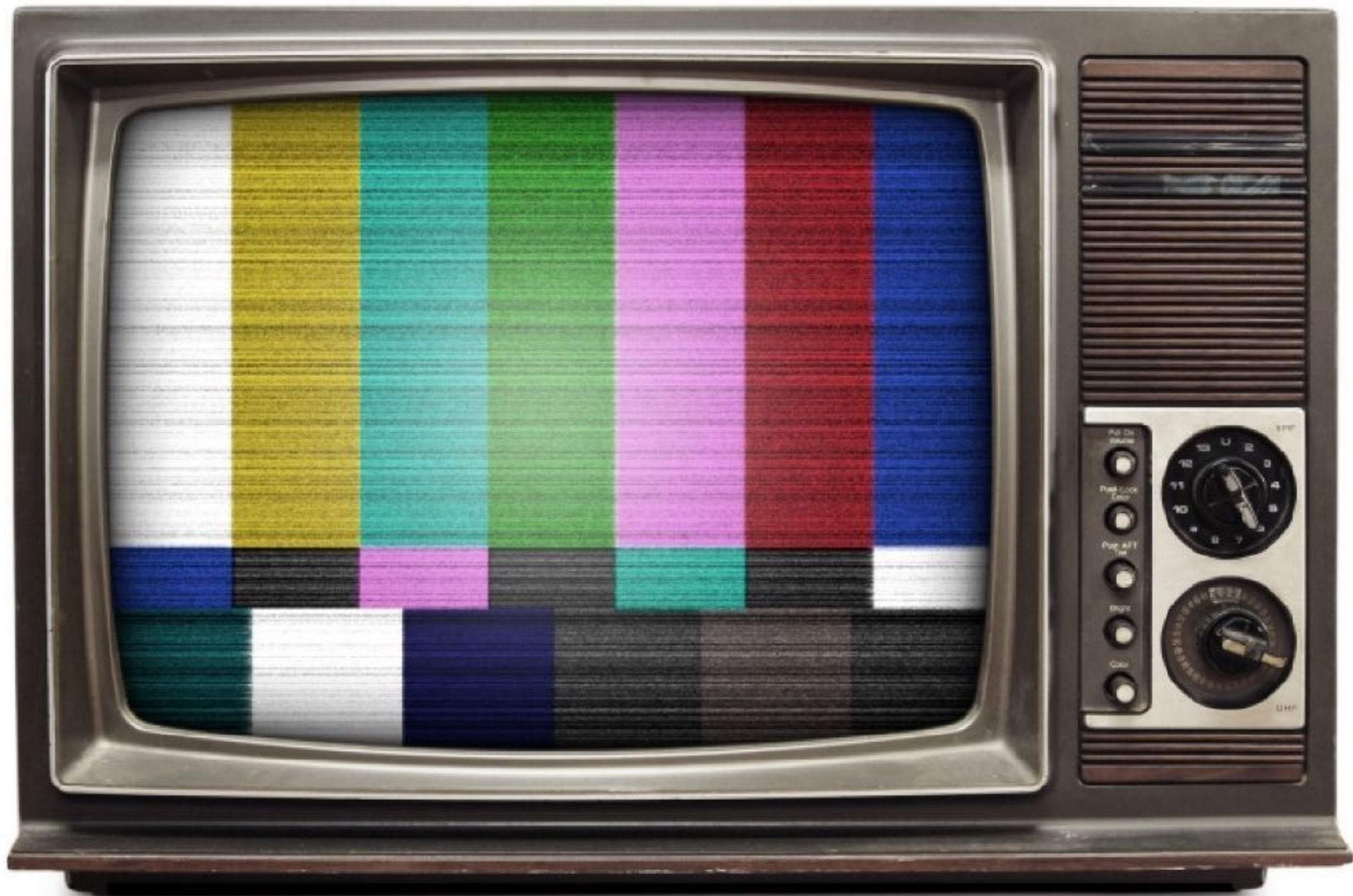
The petition of the Railway and Electric Co. for a 7-cent fare and a 2-cent transfer will be considered by the Public Utilities Commission in a hearing on the morning of March 11. Allen, executive secretary of the commission, announced



TRADE MARK
Thomas A. Edison
NEW YORK

Edison

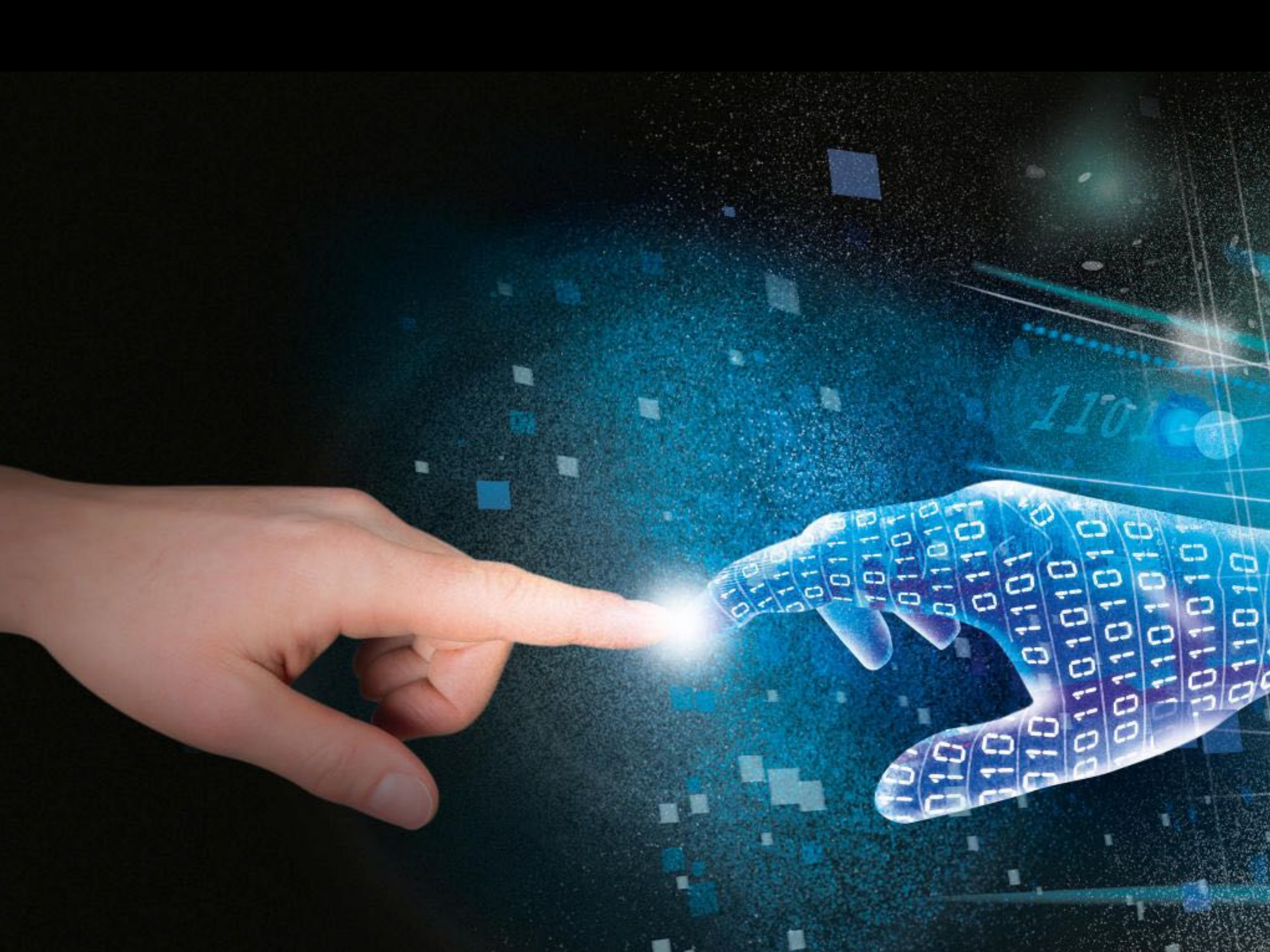




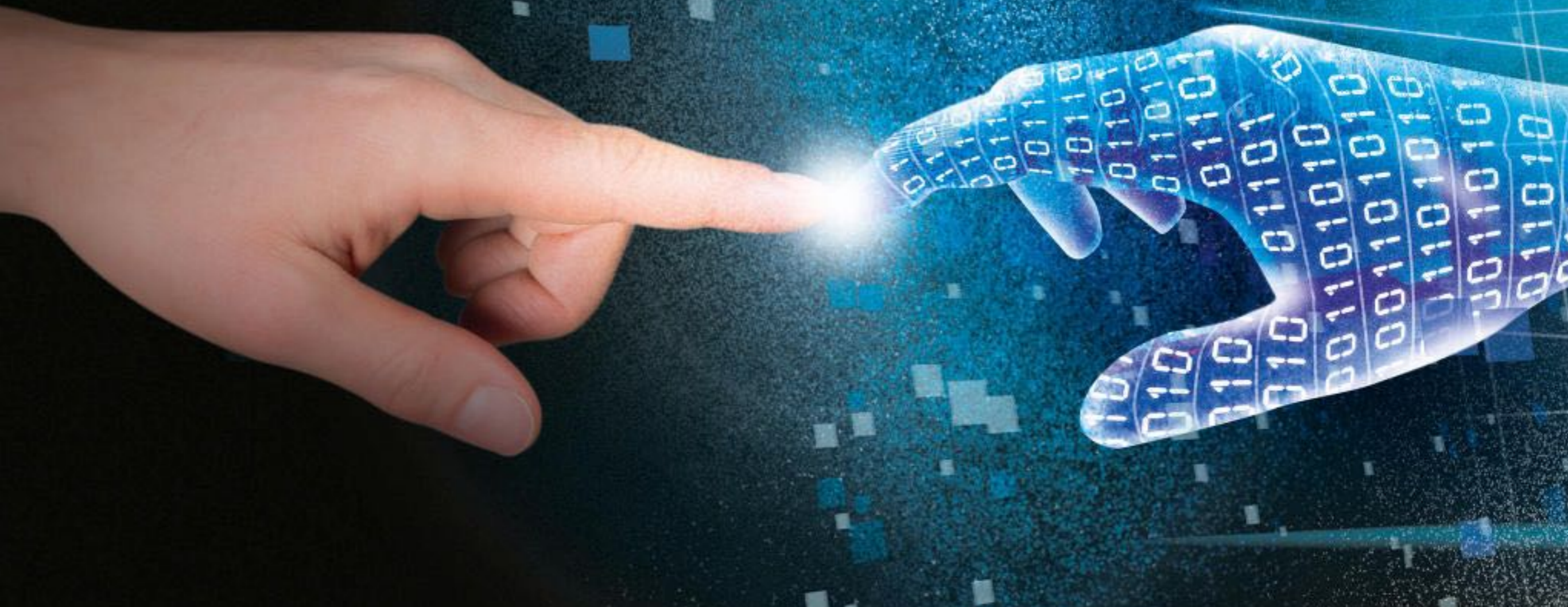


Medialiseringsprocessen har under de senaste två decennierna påskyndats genom datorn som multimedium – vilken som bekant kan simulera alla andra medieformer (text, ljud, bild, video).





Digitaliseringen är en framtidspräglade teknik.









THE SECOND MACHINE AGE

**WORK, PROGRESS, AND PROSPERITY
IN A TIME OF
BRILLIANT TECHNOLOGIES**

**ERIK BRYNJOLFSSON
ANDREW McAFEE**

1. Digitalisering – en teknologisk moderniseringsprocess?

Om digitaliseringen är en framtidspräglade teknik – ja, då är den det **mellan hopp och förtvivlan**. Tekniken **både lockar och hotar**.

Digitisation

Creative destruction or digital balance:
competition or cooperation for media platforms?



Digitaliseringens dubbelhet

Digitaliseringens dubbelhet

För mindre än ett år sedan överlämnade **Medieutredningen** sitt slutbetänkade till kulturministern. Ett **nytt mediestöd** föreslogs – och principiellt kan slutbetänkandet sammanfattas med att staten och samhället i demokratins namn **måste skydda sina massmedier** från digitaliseringens framfart.

Digitaliseringens dubbelhet

Några månader senare var det dags för andra ministrar att ge sin syn på hur samma tekniska utveckling och digitalisering inneburit förändringar i arbetslivet och samhället – men nu från ett diametralt motsatt perspektiv.

Regeringen beslutade nämligen i mars 2017 att **förtydliga och förstärka läroplaner för grundskola och gymnasieskola** med fokus på **ökad digital kompetens**. Elever framstår som alltmer sårbara och utsatta för exempelvis falska nyheter; **de måste därför skyddas från medierna**.

Digitaliseringens dubbelhet

... samhället i demokratins namn **måste skydda sina massmedier** från digitaliseringens framfart

... medborgarna är utsatta – **de måste därför skyddas från medierna.**

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Svenskarna och internet 2017



Undersökning om svenskarnas internetvanor

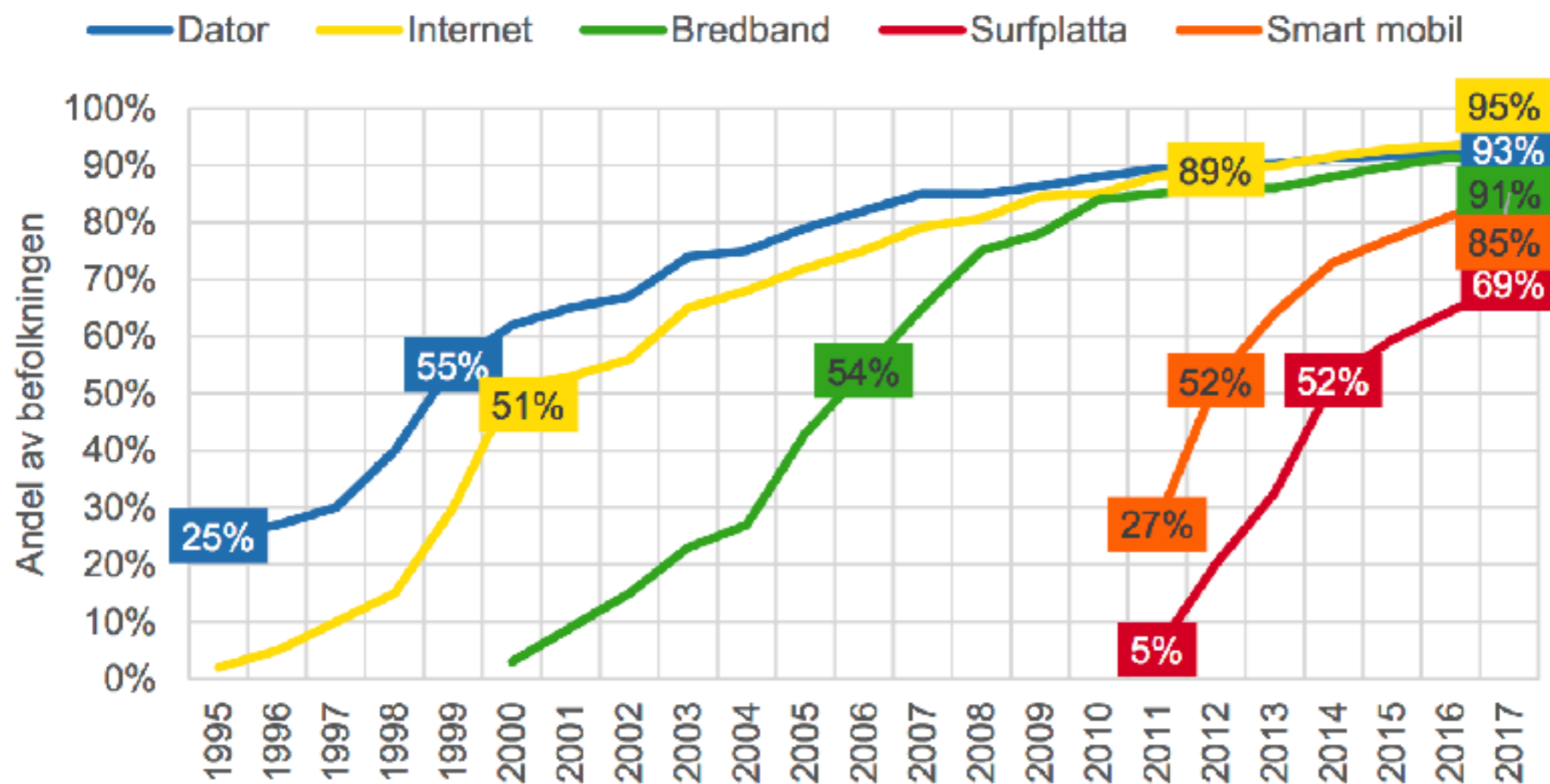


SOI 2017

“När vi började, för 17 år sedan, använde bara varannan svensk internet. I dag är internet en stor del av så gott som alla svenskars vardag, såväl fritid som arbete, studier och myndighetskontakter. Dagens unga har aldrig levt utan internet och även för oss som var med tidigare kan det vara svårt att tänka sig hur vi skötte allting före internet.”

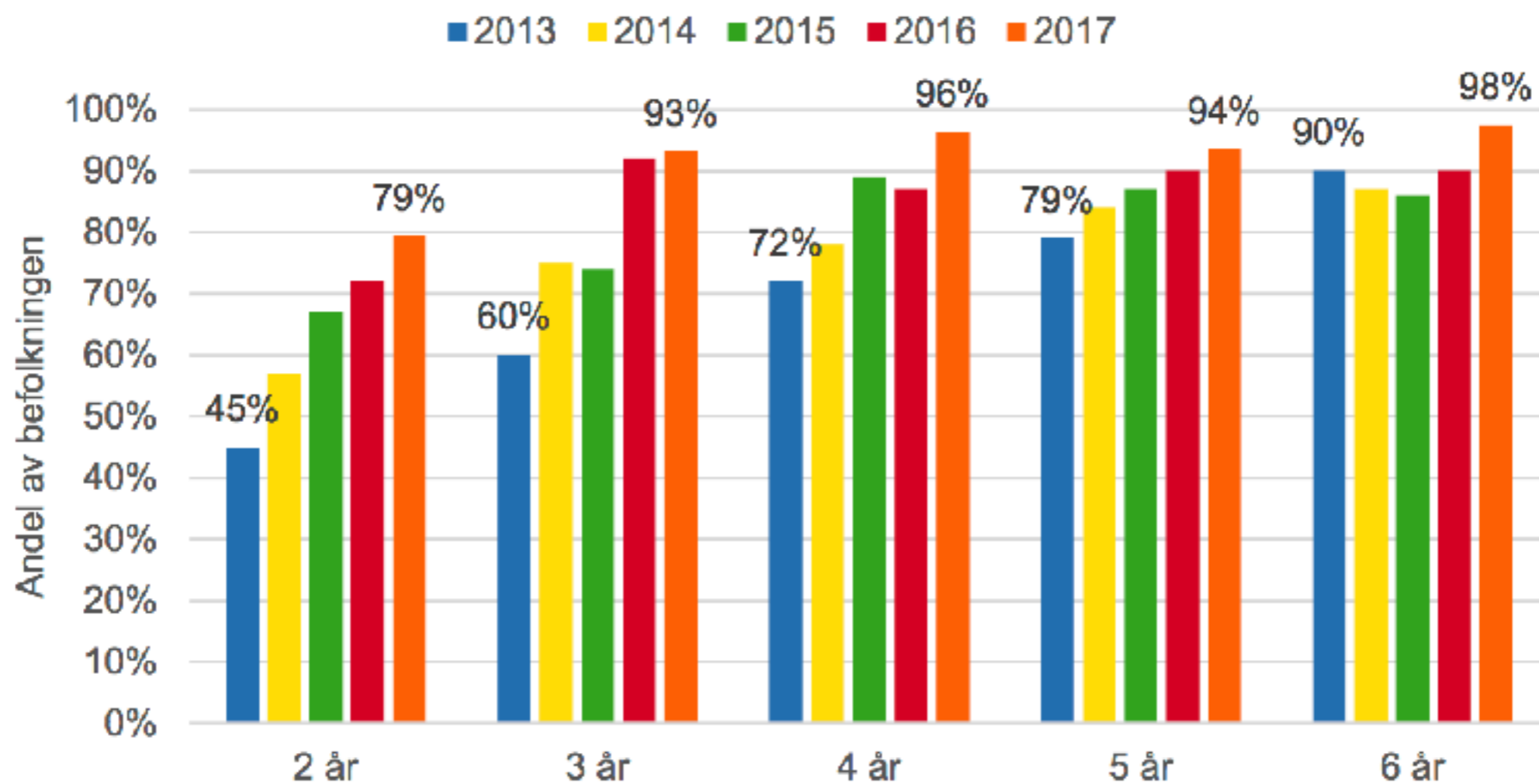
SOI 2017

Tillgång i hemmet



SOI 2017

Barns internetanvändning

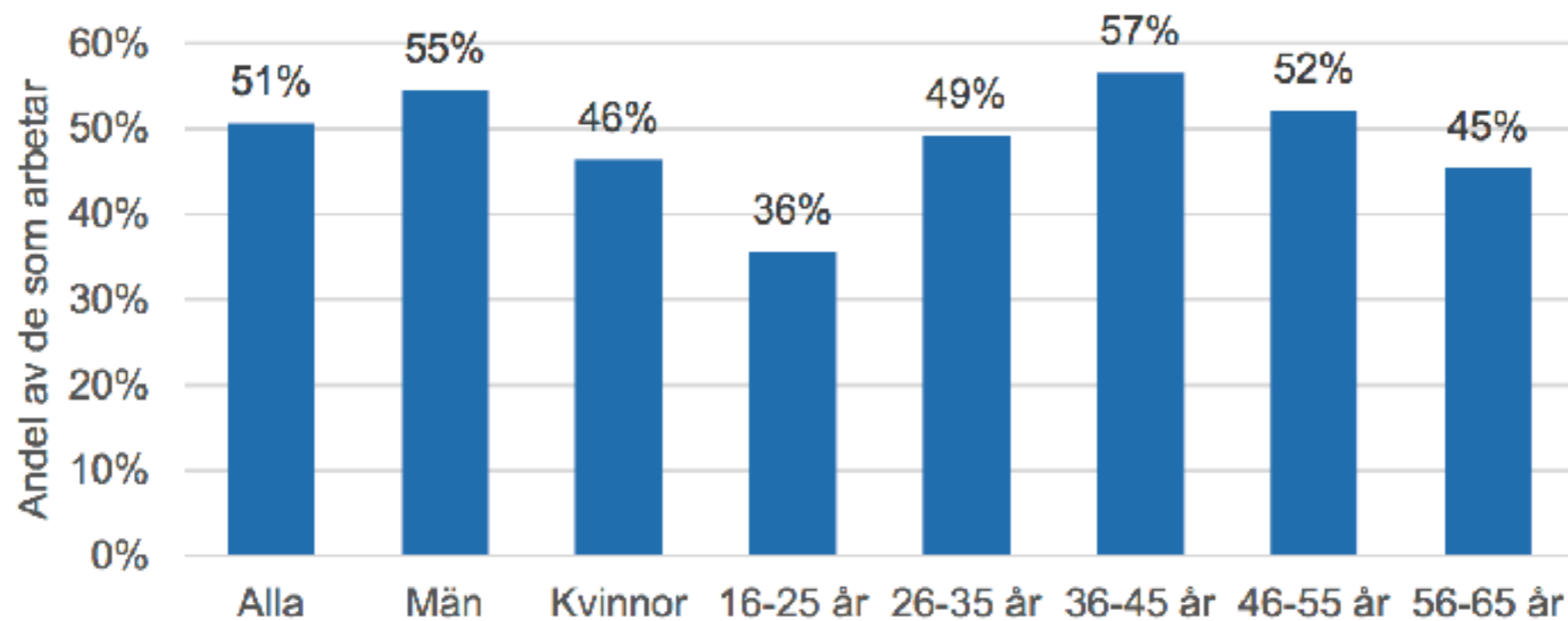


SOI 2017

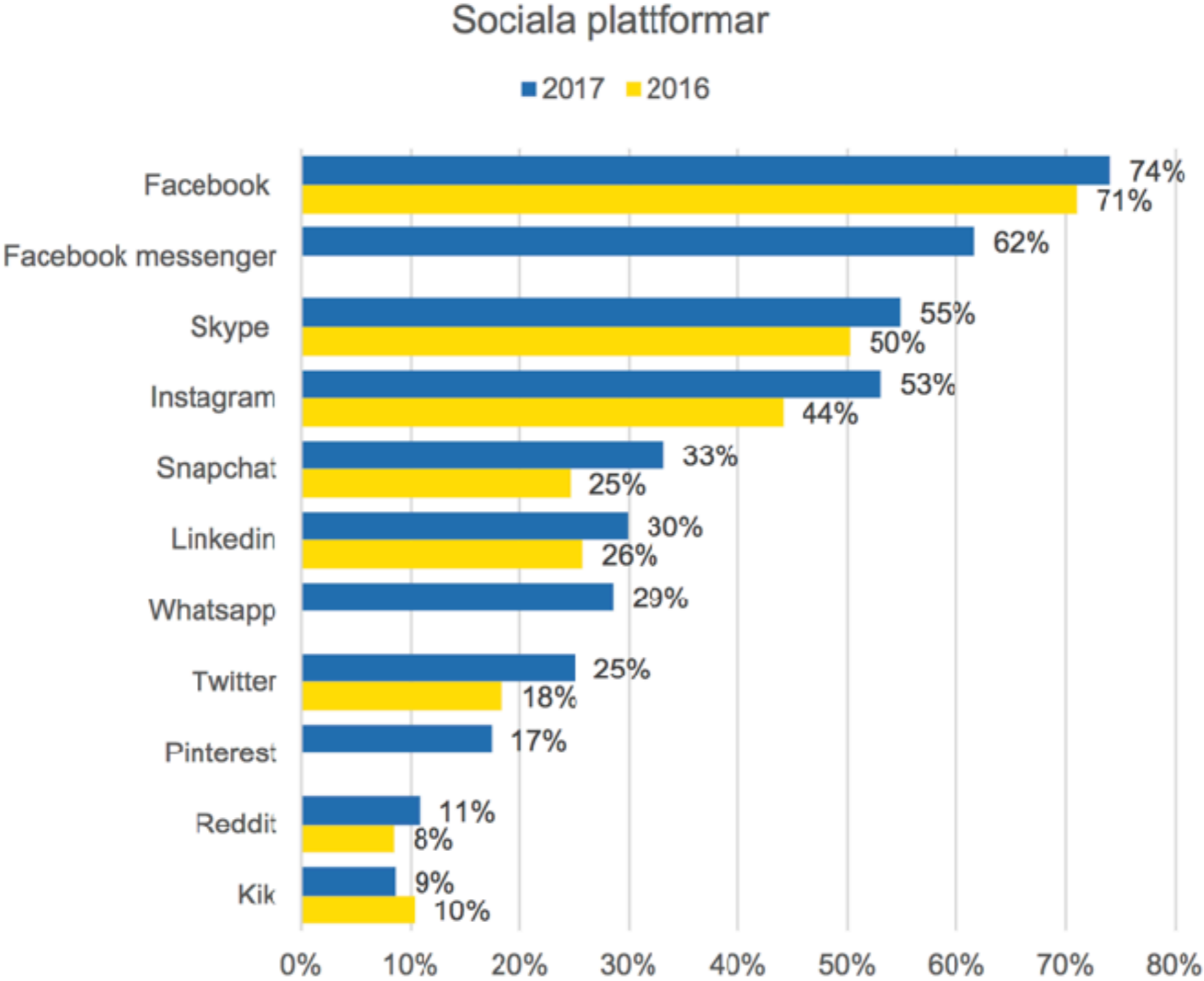
... hur många läser arbetsrelaterad e-post på semestern?

SOI 2017

Läsa arbetsrelaterad e-post under semestern



SOI 2017



2. Om internet är svaret – vad är då frågan?

SOI 2017 är en mycket intresant undersökning – men man bör notera att den **inte är digital**. Det är inte **faktisk internetanvändning** som undersöks – utan **självuppskattad** sådan. "*Svenskarna och internet* är upplagd efter en så kallad revolving panel design. Det innebär att grunden utgörs av en panel av människor" som telefonintervjuas år efter år.

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Det framstår därför som ytterligare en av **digitaliseringens paradoxer** att den inte än kan vetenskapligt undersökas på **sina egna mediala villkor**.

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Bilder från Nyköping (Svenska Bio, 1909)

3. Internet – en grå stumfilm?

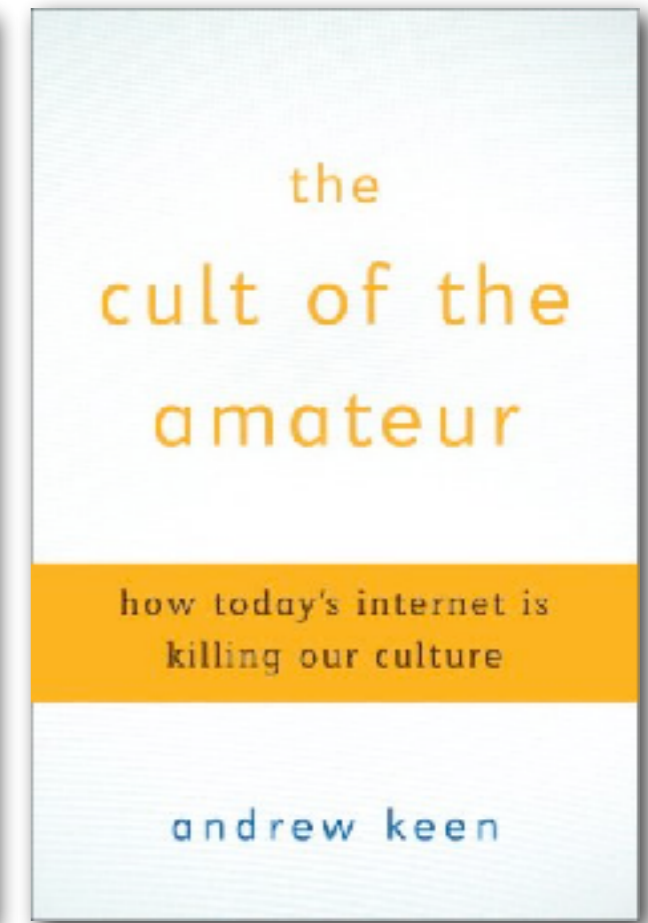
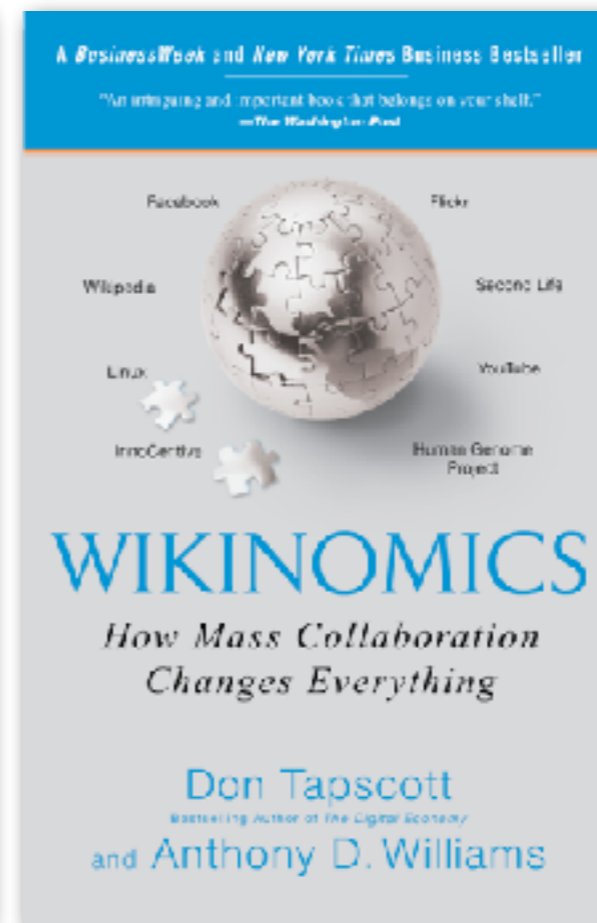
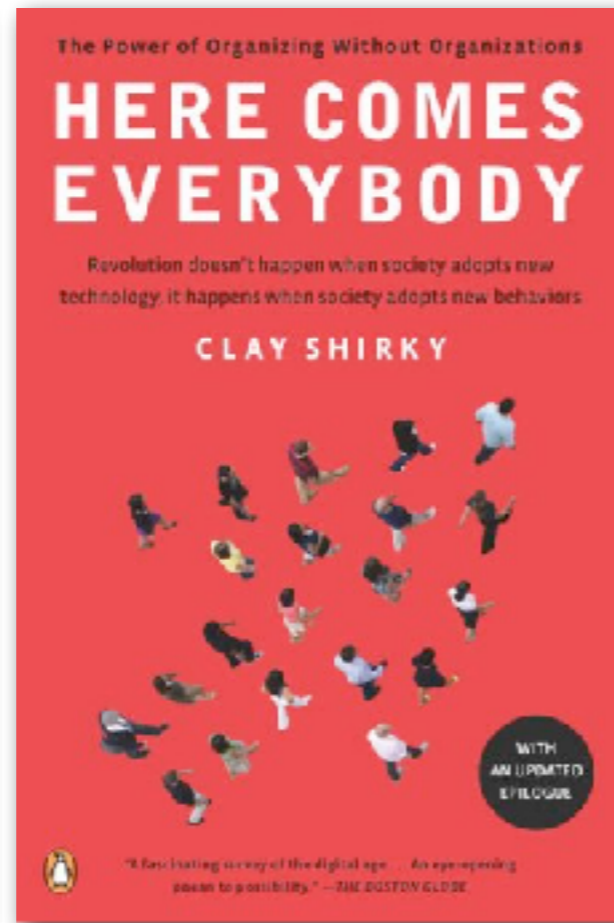
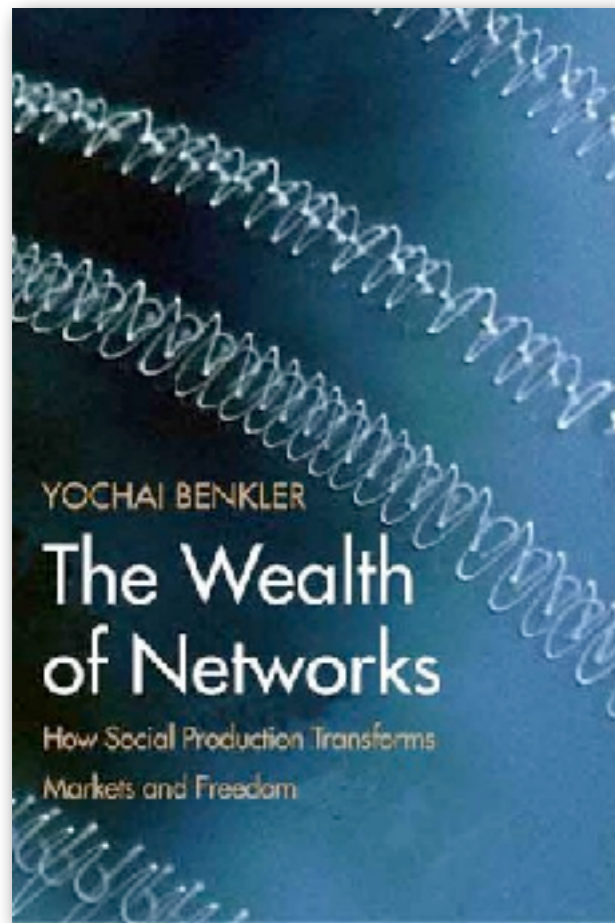
För mer än hundra år sedan var **filmmediets potential** lika uppenbar som **internets kapacitet** är idag. Men resultaten då – liksom kanske nu – var bokstavligen tämligen **bleka**.

3. Internet – en grå stumfilm?

För mer än hundra år sedan var **filmmediets potential** lika uppenbar som **internets kapacitet** är idag. Men resultaten då – liksom kanske nu – var bokstavligen tämligen **bleka**.

Det är under tiotalet som **filmen gradvis byter skepnad** från regionalt marknadsnöje och urban attraktionskultur till kulturindustriell produkt och kulturellt accepterad konststart. Även internet kommer under nuvarande decennium **att förändra sig som kommunikationsform**.

... Internet förändrar allt ...



Sunday, November 28, 2010 - 14:04

The Internet Changes Nothing



Like



4 people like this.
friends like.

to see what your



SHARE



Marshall Poe

Marshall Poe teaches at the University of Iowa. He is the author of [A History of Communications: Media and Society from the Evolution of Speech to the Internet](#) (Cambridge UP, 2010) and the host of ["New Books in History"](#)

A History

of

Communications



Media and Society from the Evolution
of Speech to the Internet

MARSHALL T. POE

In 1998, during the Age of Irrational Exuberance, I made my first website.

It was a collection of online history links, a site that students of history everywhere might profit by. And for a time they did. Hundreds of history professors put links to the page on their syllabi. Thousands of students visited the site. Then some enterprising fellow in Australia turned my page into a porn site. I imagine he'd been watching it for some time.

Anyone could tell that the site received considerable traffic from young men,

TO

EVGENY MOROZOV

THE FOLLY OF
TECHNOLOGICAL
SOLUTIONISM

SAVE

EVERY-

THING,

----->> [CLICK HERE](#)



Om föreställningar om **internet** som en evig kommunikationsform.



“While ‘the Internet’ might disrupt everything, it itself should never be disrupted. It's here to stay—and we'd better work around it. [...]

Perhaps we can't imagine life after ‘the Internet’ because we don't think that ‘the Internet’ is going anywhere. If the public debate is any indication, the finality of ‘the Internet’—the belief that it's the ultimate technology and the ultimate network—has been widely accepted.

It's Silicon Valley's own version of the end of history.”



Det är som om IT inte skulle ha en historia – eller omvänt som om nätet skulle ha evigt liv. Men alla medier har en historia och även internet som kommunikationsform kommer naturligtvis att förändras, utmanövreras – för att till sist försvinna.

Internet R.I.P.



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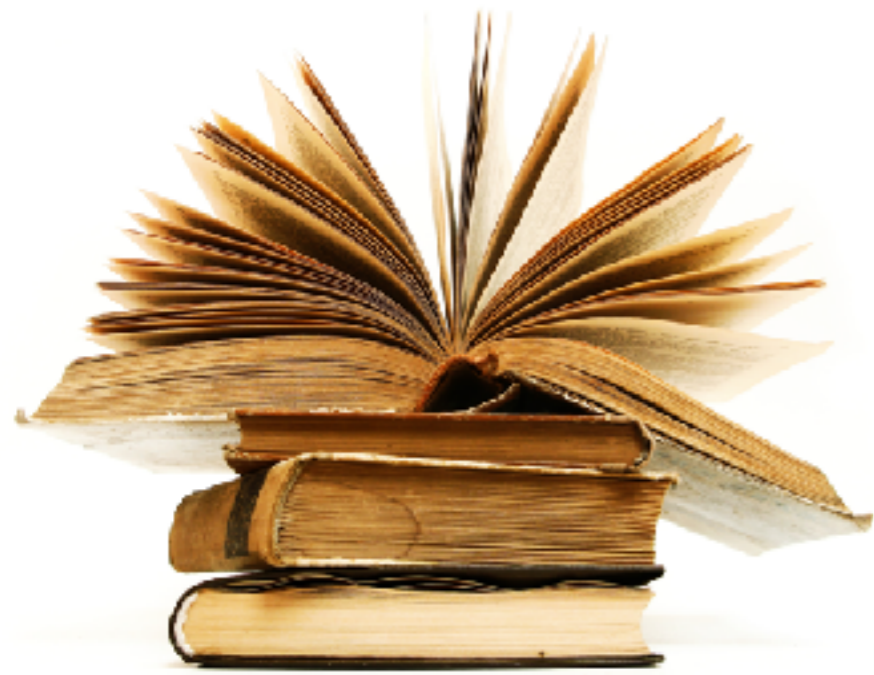
PROBABLY NOT

GOING TO

HAPPEN.



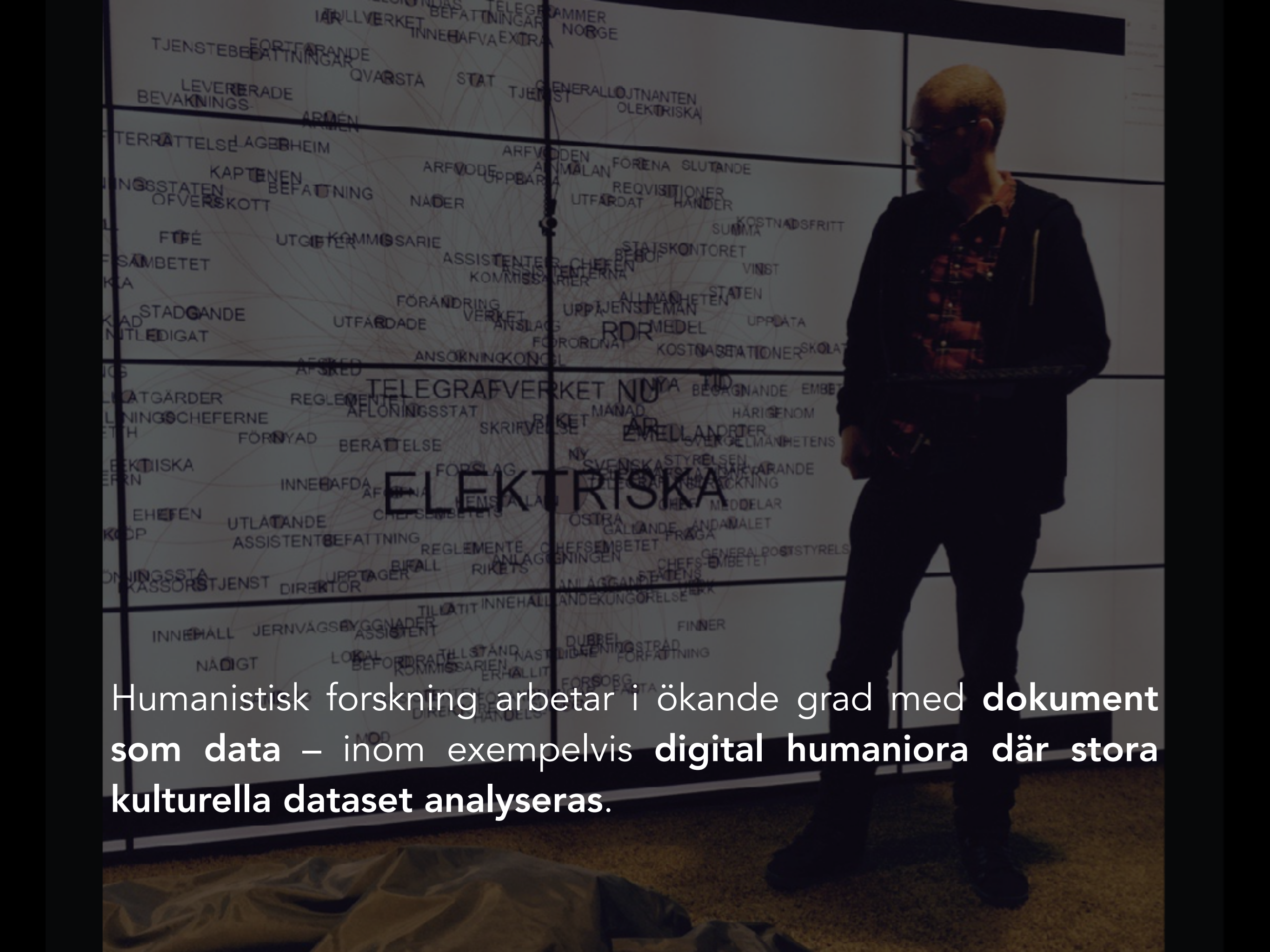




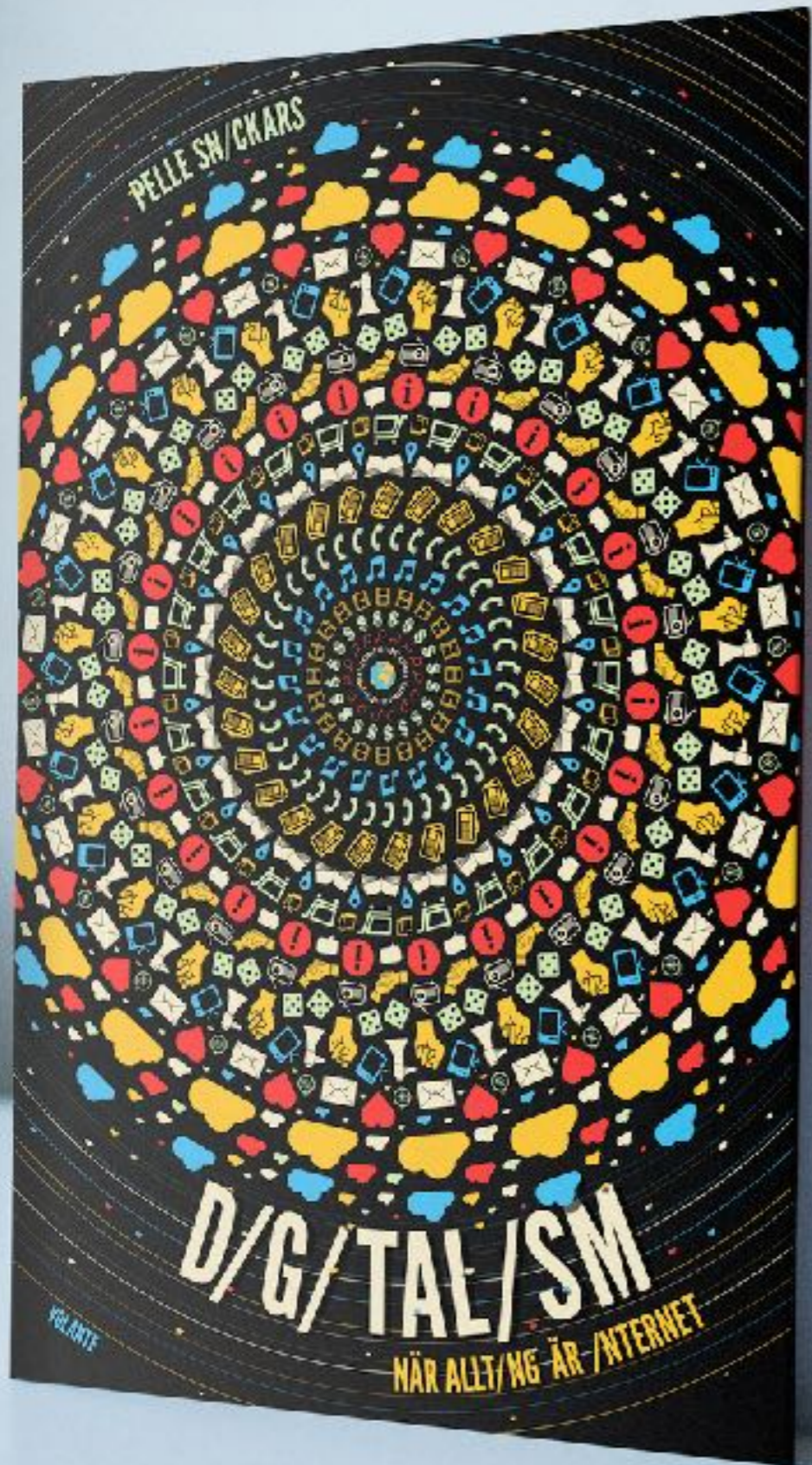


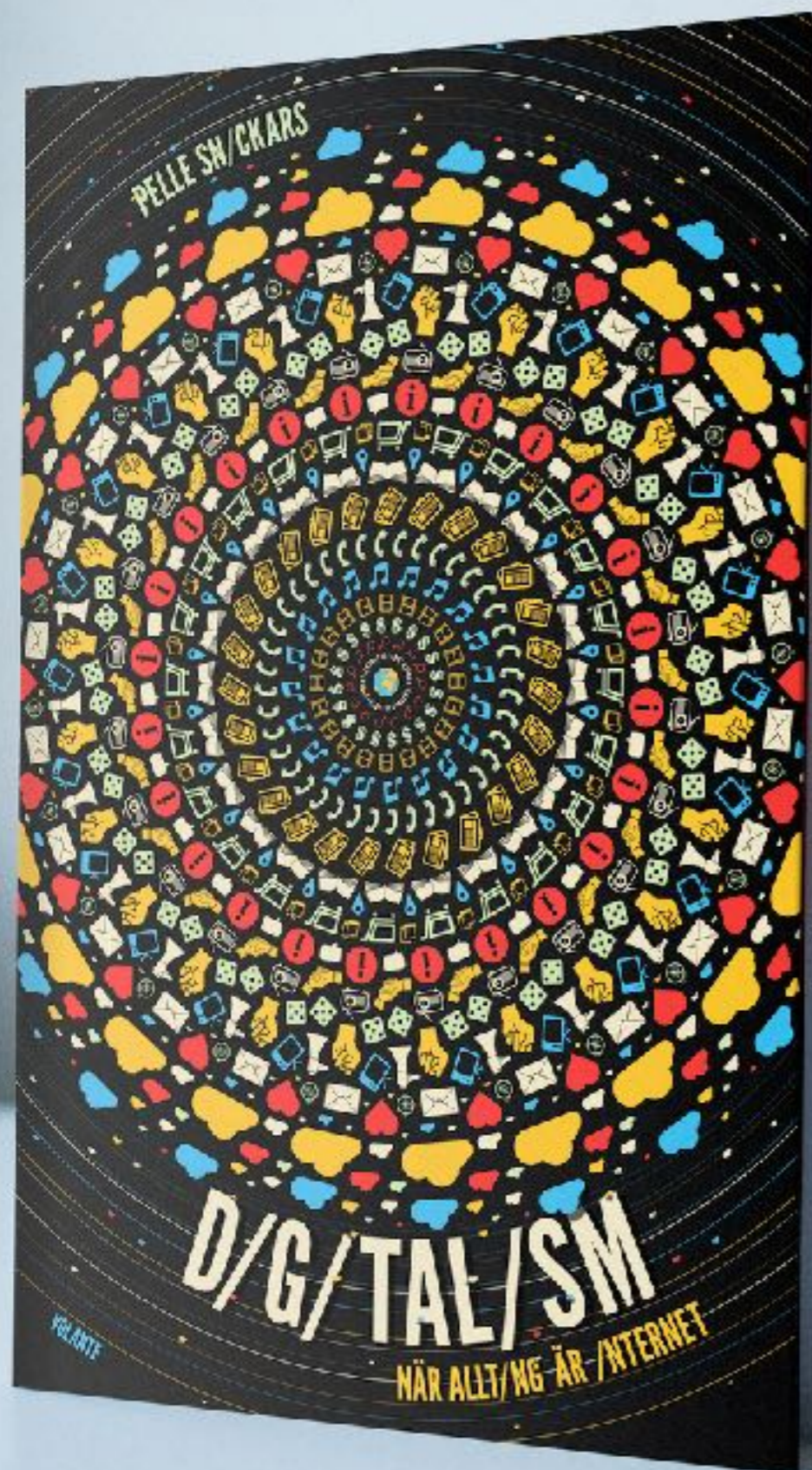
digitalisering



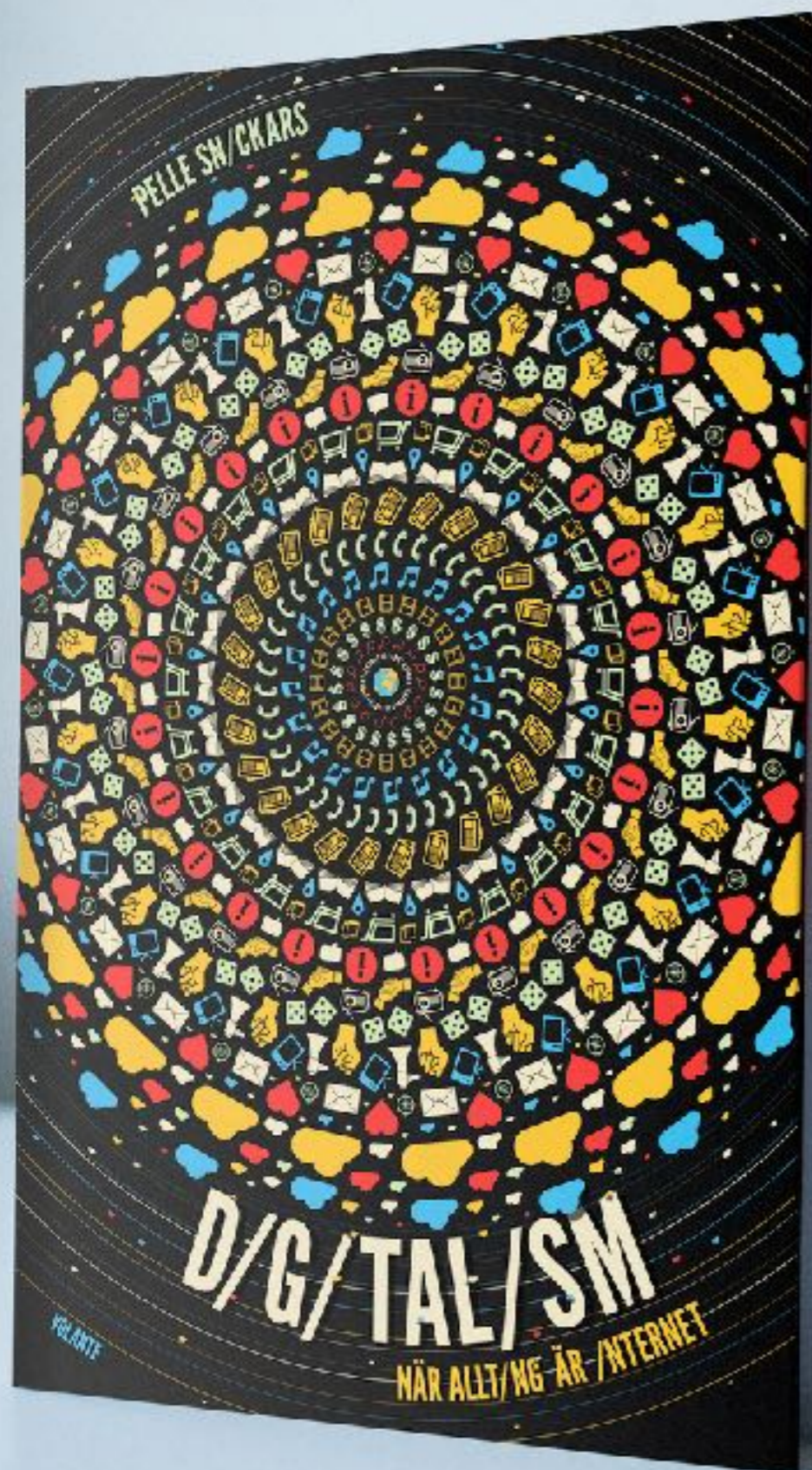
A man with glasses and a beard, wearing a dark jacket and pants, stands in front of a large digital display. The display shows a word cloud of Swedish words, with the word 'ELEKTRISKA' prominently displayed in the center. The background is dark, and the floor is a light-colored carpet.

Humanistisk forskning arbetar i ökande grad med dokument som data – inom exempelvis digitala humaniora där stora kulturella dataset analyseras.



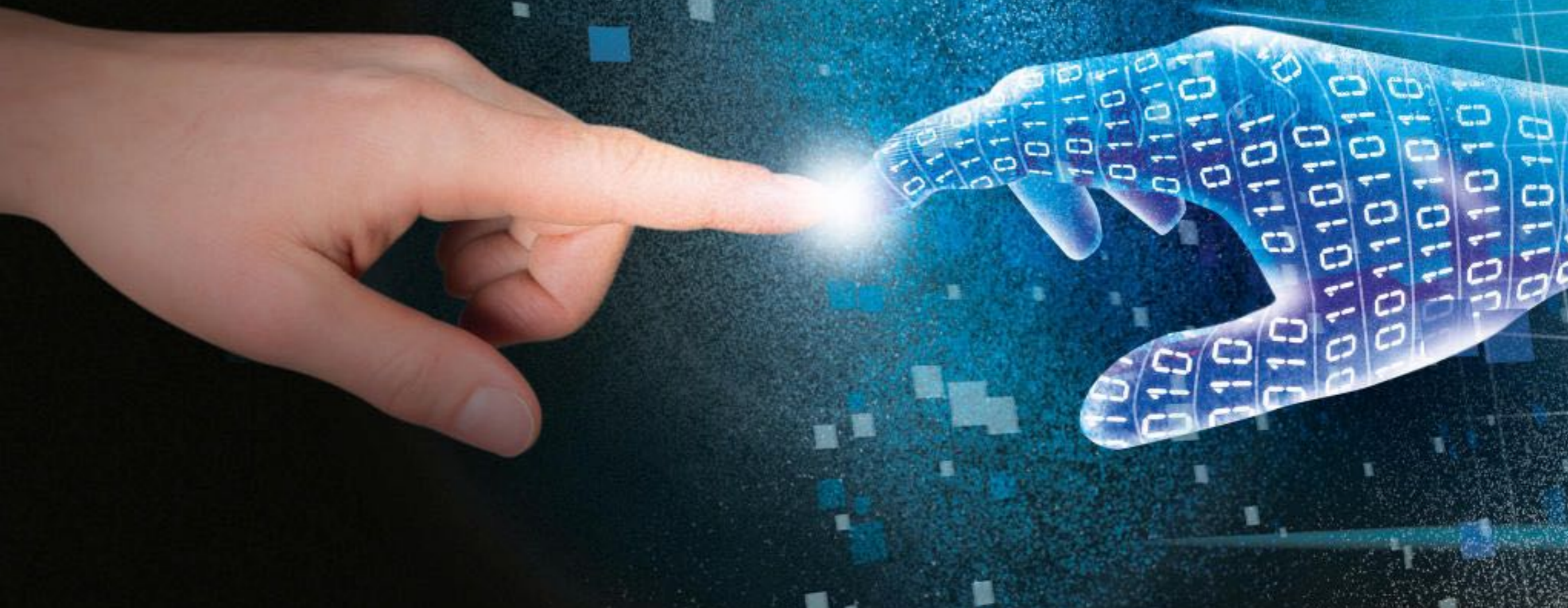


“Allt som kan digitaliseras, kommer att digitaliseras – framför allt eftersom tekniken gör det möjligt.”



Jag hävdade också att vi behöver öka våra kunskaper om digitaliseringens **möjligheter och tillkortakommanden** – det "behövs mer teknikkritiska perspektiv med humanvetenskapliga förtecken" – varför det är utmärkt med en konferens om just **kultur och digitalisering**.

**Digitaliseringen är en framtidspräglade teknik.
Dess möjligheter gör somligt möjligt – men
förhindrar annat.**



- tack!

