



Curriculum Vitae

Prof. Pelle Snickars
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Pelle Snickars is professor of media and communication studies—a chair directed towards the digital humanities—at Umeå University, Sweden, where he is also affiliated with the digital humanities hub, Humlab. His research is situated at the intersection between media studies, media history and the digital humanities. Snickars is currently (2019) in charge of two major research projects: Welfare State Analytics. Text Mining and Modeling Swedish Politics, Media & Culture, 1945-1989 (Swedish Research Council) and Digital Models. Techno-historical collections, digital humanities & narratives of industrialisation (Royal Swedish Academy of Letters, History and Antiquities). Snickars is also the co-ordinator of the research program, DIGARV—Digitisation and accessibility of cultural heritage (Swedish Research Council), and involved as PI in the EU-funded research project, European History Reloaded: Curation and Appropriation of Digital Audiovisual Heritage (EU JPI Cultural Heritage).

Snickars completed his PhD in 2001 at the Department of Cinema Studies, Stockholm University. As a post-doc his research was mainly focused on early cinema and adjacent media cultures, working primarily with German media historical sources (with a DAAD scholarship) at various archives and libraries in Berlin. In 2005 he was appointed Head of Research at the Swedish National Archive of Recorded Sound and Moving Images (in Stockholm). A year later Snickars was elected to the Executive Council of FIAT/IFTA. In 2009 he was hired as Head of Research at the National Library of Sweden. Through his work in the heritage sector, Snickars gained extensive experience with major European research projects within the audiovisual heritage domain—being in charge of different work packages in television heritage projects as Video Active, EUscreen and EUscreenXL. As head of departments at cultural heritage institutions during a decade, Snickars has had extensive administrative experiences, both regarding responsibilities for personnel as well as budget wise. He also has a substantial experience of research management.

In 2014 Snickars received a professorship in media and communication studies at Umeå University—where he currently works. He has organised numerous international and national workshops and conferences. On a number of occasions he has been invited as keynote speaker, both nationally as internationally. Among his more noteworthy international publications are the co-written book, *Spotify Teardown. Inside the Black Box of Streaming Music* (MIT Press 2019), and the co-edited volumes, *The YouTube Reader* (2009) and *Moving*

Data. The iPhone and the Future of Media (2012), both distributed by Columbia University Press. Snickars is also the founder of the (mainly Swedish) book series, *Mediehistoriskt arkiv* in which some 30 titles have appeared during the last decade. Snickars has co-edited 15 books within this series, and has a considerable experience in editing research anthologies. At present, Snickars has some 900 citations on Google Scholar.

During the winter 2016/17 Snickars was a visiting professor at the Nordeuropa institut, Humboldt Universität zu Berlin, and during autumn 2015 he was also visiting professor at Södertörn university in Stockholm. During the last decade Snickars has secured and received a substantial amount of external research funding. He has been in charge of a number of research projects, for example: *Streaming Heritage: Following Files In Digital Music Distribution* (Swedish Research Council, 2014-18), *Press Interfaces 1800* (Torsten Söderberg Foundation), and *Filmarkivet.se*. (Swedish Foundation for Humanities and Social Sciences). At present, Snickars is working on a book manuscript around the media history of the Swedish cultural heritage sector.

Academic Positions

2014- Professor of Media and Communication Studies, Umeå University

2009-13 Head of Research, National Library of Sweden

2005-08 Head of Research, National Archive of Recorded Sound and Moving Images

2001-04 Researcher at the Department of Cinema Studies, Stockholm University

1995-01 PhD student at the Department of Cinema Studies, Stockholm University

Research grants

2019-24 Welfare State Analytics (Swedish Research Council) , €2,3 million

2019-22 DIGARV-program co-ordination (Swedish Research Council), €300 000

2016-19 Digital Models. Techno-historical collections, digital humanities & narratives of industrialisation (Royal Swedish Academy of Letters, History and Antiquities), €1 million

2014-18 *Streaming Heritage: Following Files In Digital Music Distribution* (Swedish Research Council), €1 million

2017 *Humanities and the Digital—Next steps* (Swedish Foundation for Humanities and Social Sciences), €6 000

2014-16 *Swedish Press Interfaces 1800* (Torsten Söderberg Foundation), €150 000

2013-16 *Filmarkivet.se* (Swedish Foundation for Humanities and Social Sciences), €300 000

2014-16 *Cod(ex). The Transformation of the Book* (Swedish Foundation for Humanities and Social Sciences), €25 000

Research grants as PI

2018-21 *European History Reloaded* (EU JPI Cultural Heritage), €310 000

2017-18 *Datalabb* National Library of Sweden (Swedish Foundation for Humanities and Social Sciences), €50 000

2013-14 *EUscreenXL* (EU ICT PSP), €400 000

2009-12 *EUscreen* (EU eContentplus), €300 000

Editorial & other boards

Founder, editor and board member of the book series, *Mediehistoriskt arkiv* (2006-)

Editorial board of *View. Journal of European Television History and Culture* (2012-)

Editorial board *Respons* (2017-)

Editorial board *Human-IT* (2018-)

Advisory board of *Journal of Scandinavian Cinema* (2016-)
Board member of the Swedish Library Association (2016-)
Board member of Advanced Cultural Studies Institute of Sweden (ACSIS), Linköping university (2015-)
Advisory board of Media Management and Transformation Centre, Jönköping International Business School (2014-)
Board member, sector committee "Mediatization of culture and everyday life", Riksbankens jubileumsfond (2011-16)
Member of the Executive Council FIAT/IFTA (2008-10)

Teaching experience

Snickars has taught courses on all university levels—but during later years mostly worked with PhD students. Snickars has supervised eight PhDs to completion; at present two more PhDs will defend their thesis during autumn 2019. Between 2010 and 2014 Snickars was part of the steering committee of the Cultural Research School at Stockholm university. Since moving to Umeå University, Snickars—as chair of media and communication studies—is responsible for the department's higher seminar and general examination of all PhDs.

External examiner

Snickars has been external examiner at PhD defences on seven occasions—and four times as international PhD thesis examiner. He has also served on examination committees in Sweden for PhD defences on six occasions. Snickars has served as external examiner for the Swedish Foundation for Humanities and Social Sciences, the Wallenberg Foundations, Netherlands Research Council (Hera), the Norwegian Research Council, FWF Austrian Science Fund and Luxembourg National Research Fund (CORE 2018 & 2019). Snickars has served as external reviewer for various academic positions on 13 occasions, including a chaired media professor position in Denmark and two professorship qualifications in Norway (professorsoppyrkk). During autumn 2013 Snickars worked extensively for the government agency, Swedish Higher Education Authority as examiner on quality assurance of higher education (within the humanities). Finally, Snickars has naturally served as peer-reviewer for a number of journals.

Selected publications

BOOKS

- Spotify Teardown. Inside the Black Box of Streaming Music* (co-authored) (Cambridge, Mass.: MIT Press 2019)
- Digitala modeller Digitala modeller. Teknikhistoria och digitaliseringens specifictet* (co-edited) (Lund: Mediehistoriskt arkiv, 2019)
- Den svenska enhörningen. Storyn om Spotify* (med Rasmus Fleischer) (Stockholm: Mondial förlag, 2018)
- Massmedieproblem. Mediestudiets formering* (co-edited) (Lund: Mediehistoriskt arkiv, 2015)
- Information som problem* (co-edited) (Lund: Mediehistoriskt arkiv, 2014)
- Digitalism. När allting är internet* (Stockholm: Volante förlag, 2014)
- Återkopplingar* (co-edited) (Lund: Mediehistoriskt arkiv, 2014)
- Moving Data. The iPhone and the Future of Media* (co-edited) (New York: Columbia University Press, 2012)
- 'Skosmörja eller arkivdokument?' *Om filmarkivet.se och den digitala filmhistorien* (co-edited) (Stockholm: Mediehistoriskt arkiv, 2012)

Myten om internet (co-edited) (Stockholm: Volante förlag, 2012)
Efter Pirate Bay (co-edited) (Stockholm: Mediehistoriskt arkiv, 2010)
Citizen Schein (co-edited) (Stockholm: Mediehistoriskt arkiv, 2010)
I bildarkivet. Om fotografi och digitaliseringens effekter (co-edited) (Stockholm: Mediehistoriskt arkiv, 2009)
The YouTube Reader (co-edited) (Stockholm: Mediehistoriskt arkiv, 2009)
Mediernas kulturhistoria (co-edited) (Stockholm: Mediehistoriskt arkiv, 2009)
Berättande i olika medier (co-edited) (Stockholm: Mediehistoriskt arkiv, 2008)
Medier & politik. Om arbetarrörelsens mediestrategier under 1900-talet (co-edited) (Stockholm: Mediehistoriskt arkiv, 2007)
1897. Mediehistorier kring Stockholmsutställningen (co-edited) (Stockholm: Mediehistoriskt arkiv, 2006)
Det förflutna som film och vice versa. Om medierade historiebruk (co-edited) (Lund: Studentlitteratur, 2004)
Svensk film och visuell masskultur 1900 (Stockholm: Aura förlag, 2001)

BOOK CHAPTERS & ARTICLES (PEER-REVIEW)

"Media and mediatisation", *Routledge Companion to Cultural History* (eds.) Alessandro Arcangeli, Jörg Rogge & Hannu Salmi (London: Routledge, 2019/20) – forthcoming
 "Editorial. Audiovisual Data in Digital Humanities" (co-edited) *View. Journal of European Television History and Culture* vol 8, 2019
 "Metamodeling. 3D-scanning and rendering Christopher Polhem's *Laboratorium mechanicum*", *Der Modelle Tugend 2.0 – Vom digitalen 3D-Datensatz zum wissenschaftlichen Informationsmodell* (red.) Piotr Kuroczyński, Mieke Pfarr-Harfst & Sander Münster (Heidelberg: arthistoricum.net, 2019)
 "SpotiBot—Turing Testing Spotify" (co-authored) *Digital Humanities Quarterly* no 2, 2018
 "Distant Reading the History of Swedish Film Politics—in 4,500 Governmental SOU Reports" (co-authored) *Journal of Scandinavian Cinema* no 2, 2017
 "Cultural Heritage as Digital Noise: 19th Century Newspapers in the Digital Archive" (co-authored) *Journal of Documentation* no 6, 2017
 "Discovering Spotify—A Thematic Introduction", *Culture Unbound* (co-authored) no 2, 2017
 "More of the Same—On Spotify Radio" *Culture Unbound* no 2, 2017
 "Google Docs, digital humaniora & akademiskt samarbete", *Digital humaniora. Teori, metod & exempel* (eds.) Per Olof Erixon & Julia Pennlert (Göteborg: Daidalos, 2017)
 "More media, more people—Conceptual challenges for social and multimodal media intelligence" (co-authored) *Human-IT* no 3, 2017
 "Oscar II & medierna", *I världsutställningarnas tid* (co-authored) (Stockholm: Näringslivshistoria, 2017)
 "The Formation of Swedish Media Studies, 1960–1980" (co-authored) *Media History* no 1, 2017
 "More music is better music" *Business Innovation and Disruption in the Music Industry* (London: Edgar Elgar, 2016)
 "Remarks on a failed film archival project" *Journal of Scandinavian Cinema* no 1, 2015
 "Publikationshack" *Universitetet som medium* (Lund: Mediehistoriskt arkiv, 2015)
 "Himalaya of Data" *International Journal of Communication* no 8, 2014
 "Against Search—Towards A New Computational Logic of Media Accessibility" *Blackwell Companion to New Media Dynamics* (London: Blackwell, 2013)
 "Film studies anno 2013: A bird's eye view" (co-authored) *Journal of Scandinavian Cinema* no

1, 2014

- "Boken som medium" *Läsarnas marknad, marknadens läsare* (Göteborg: Nordicom, 2012)
- "If Content Is King, Context Is Its Crown" *View. Journal of European Television History and Culture* no 1, 2012
- "Archival Transitions: Some Digital Propositions" *Media, Popular Culture, and the American Century* (London: John Libbey Press, 2011)
- "Om hårddiskar & digital lagring" *Storage* (Stockholm: KB, 2010)
- "A King without E-mail – Reflections on New Media and the Royal Court" *Media and Monarchy in Sweden* (Göteborg: Nordicom, 2009)
- "Berlin Under the Sign of the Cinematograph: Urban Mobility and Cinema Location in Wilhelmine Berlin" *Film 1900: Technology, Perception, Culture 1895-1920* (New Barnet: John Libbey Publishing, 2009)
- "Film som arkiv" *Film och andra rörliga bilder* (Stockholm: Raster förlag, 2009)
- "Mediearkiv 2.0" *Veier tilbake. Filmhistoriske perspektiver* (Trondheim: Høyskoleforlaget, 2009)
- "Reading Berlin 1909" *Kinoöffentlichkeit 1895-1920* (München: Fink Verlag, 2008)
- "Zeppelin über Berlin – on the distribution of an early media event" *Networks of entertainment. Early film distribution 1895-1915* (Eastleigh: John Libbey, 2007)
- "Om ny och gammal mediehistoria" *Nordicom Information* no 1, 2006
- "Arkivet – ett medium?" *Arkiv, samhälle och forskning* no 2, 2005
- "1923 | 1933 - on the Production, Reception and Cultural Significance of Swedish Nonfiction Film" *Triumpf der Bilder. Kultur- und Dokumentarfilme vor 1945 im internationalen Vergleich* (co-authored) (Stuttgart: UVK Medien, 2003)
- "Swedish Visual Mass Culture and Nonfiction Film 1900" *Living Pictures. Journal of the Popular and Projected Image before 1914* no 2, 2003
- "Im Zeichen der Bricolage – Produktions- und Programmstrategien der Schwedischen Filmkultur um 1910" *KINtop: Jahrbuch zur Erforschung des frühen Films* no 11, 2002
- "Early Swedish (Nonfiction) Cinema and Cartography" (co-authored) *Historical Journal of Film, Radio and Television* no 3, 2002
- "Ljusarkiv 1800 | 1900 | 2000" *Arkiv, samhälle och forskning* no 2, 2001
- "Vues instantanées - Stereographs, Lantern Slides, Postcards and Nonfiction Film" *Ila Decima Musa. Il Cinema e le Altre Arti / The Tenth Muse: Cinema and the Other Arts* (Udine: University of Udine, 2001)
- "Architectonics of Seeing – Architecture as Moving Images" *Moving Images: from Edison to the Webcam* (London: John Libbey, 2000)