

## Curriculum Vitae & Publications

Professor Pelle Snickars  
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**Pelle Snickars** (born 1971) is professor of media and communication studies—a chair directed towards the digital humanities—at Umeå University, Sweden. He is also affiliated with the digital humanities hub, Humlab. His research is situated at the intersection between media studies, media history and the digital humanities. Snickars is currently in charge of one major research project: Welfare State Analytics. Text Mining and Modeling Swedish Politics, Media & Culture, 1945-1989 (funded by Swedish Research Council 2018-24). Snickars is also involved as PI in the EU-funded research project, European History Reloaded: Curation and Appropriation of Digital Audiovisual Heritage (EU JPI Cultural Heritage). Together with professor Anna Dahlgren (Stockholm university) Snickars is also the co-ordinator of the research program, DIGARV (on digitisation and accessibility of cultural heritage), funded by the Swedish Research Council between 2018 and 2026.

Snickars completed his PhD in 2001 at the Department of Cinema Studies, Stockholm University. As a postdoc his research was mainly focused on early cinema and adjacent media cultures, working primarily with German media historical sources (with a DAAD scholarship) at various archives and libraries in Berlin. In 2005 he was appointed Head of Research at the Swedish National Archive of Recorded Sound and Moving Images (in Stockholm). A year later Snickars was elected to the Executive Council of FIAT/IFTA. In 2009 he was hired as Head of Research at the National Library of Sweden. Through his work in the heritage sector, Snickars gained extensive experience with major European research projects within the audiovisual heritage domain—being in charge of different work packages in television heritage projects as Video Active, EUscreen and EUscreenXL. As head of departments at cultural heritage institutions during a decade, Snickars has extensive administrative experiences, both regarding responsibilities for personnel as well as budget wise. He also has substantial experience of research management.

In 2014 Snickars received a professorship in media and communication studies at Umeå University—where he currently works. He has organised numerous international and national workshops and conferences. On a number of occasions he has been invited as keynote speaker, both nationally as internationally. Among his more noteworthy international publications are the co-written, *Spotify Teardown. Inside the Black Box of Streaming Music* (MIT Press 2019), and the co-edited volumes, *The YouTube Reader* (2009) and *Moving Data. The iPhone and the Future of Media* (2012), both distributed by Columbia University Press. Snickars is also the founder of the (mainly Swedish) book series, *Mediehistoriskt arkiv* in which some 50 titles have appeared during the last 15 years.

Snickars has published 22 books, the latest being a major study on the media history of cultural heritage, *Kulturarvets mediehistoria: Dokumentation och representation 1750-1950*. At present, Snickars has some 1200 citations on Google Scholar. During the winter 2016/17 Snickars was a visiting professor at the Nordeuropa institut, Humboldt Universität zu Berlin, and during autumn 2015 he was also visiting professor at Södertörn university in Stockholm. During the last decade Snickars has secured and received a substantial amount of external research funding, equaling the approximate amount of five million euro.

### Academic Positions

2014– Professor of Media and Communication Studies, Umeå University  
2009-13 Head of Research, National Library of Sweden  
2005-08 Head of Research, National Archive of Recorded Sound and Moving Images  
2001-04 Researcher at the Department of Cinema Studies, Stockholm University  
1995-01 PhD student at the Department of Cinema Studies, Stockholm University

### Research grants

2019-24 Welfare State Analytics (Swedish Research Council) €2,3 million  
2019-22 DIGARV-program coordination (Swedish Research Council) €300 000  
2016-19 Digital Models. Techno-historical collections, digital humanities & narratives of industrialisation (Swedish Academy of Letters, History and Antiquities) €1 million  
2014-18 Streaming Heritage: Following Files In Digital Music Distribution (Swedish Research Council, €1 million  
2017 Humanities and the Digital—Next steps (Swedish Foundation for Humanities and Social Sciences), €6 000  
2014-16 Swedish Press Interfaces 1800 (Torsten Söderberg Foundation) €150 000  
2013-16 Filmarkivet.se (Riksbankens jubileumsfond), €300 000  
2014-16 Cod(ex). The Transformation of the Book (Riksbankens jubileumsfond) €25 000

### Research grants as PI

2018-21 European History Reloaded (EU JPI Cultural Heritage) €310 000  
2017-18 Datalab National Library of Sweden (Riksbankens jubileumsfond) €50 000  
2013-14 EUscreenXL (EU ICT PSP) €400 000  
2009-12 EUscreen (EU eContentplus) €300 000

### Editorial & other boards

Founder, editor and board member of the book series, *Mediehistoriskt arkiv* (2006-)  
Editorial board of *View. Journal of European Television History and Culture* (2012-20)  
Editorial board *Respons* (2017-)  
Editorial board *Human-IT* (2018-)  
Editorial board *Journal of Digital History* (2020-)  
Advisory board of *Journal of Scandinavian Cinema* (2016-)

Board member of the Swedish Library Association (2016-)  
Board member of Advanced Cultural Studies Institute of Sweden, Linköping university (2015-18)  
Advisory board Media Management, Jönköping International Business School (2014-18)  
Board member Mediatization of culture and everyday life, Riksbankens jubileumsfond (2011-16)  
Member of the Executive Council FIAT/IFTA (2008-10)

#### **Teaching experience**

Snickars has taught courses on all university levels—but during later years mostly worked with PhD students. Snickars has supervised nine PhDs to completion. He is the current main supervisor of four PhD students; two of them will defend their thesis during 2021. Between 2010 and 2014 Snickars was part of the steering committee of the Cultural Historical Research School (FoKult) at Stockholm university. Since moving to Umeå University, Snickars—as chair of media and communication studies—is responsible for the department's higher seminar and general examination of all PhDs.

#### **External examiner**

Snickars has been external examiner at PhD defences on seven occasions—and four times as international PhD thesis examiner. He has also served on examination committees in Sweden for PhD defences on six occasions. Snickars has served as external examiner for the Swedish Foundation for Humanities and Social Sciences, the Wallenberg Foundations, Netherlands Research Council (Hera), the Norwegian Research Council, FWF Austrian Science Fund and Luxembourg National Research Fund (CORE 2018, 2019, 2020 & 2021). Snickars has served as external reviewer for various academic positions on 13 occasions, including a chaired media professor position in Denmark and two professorship qualifications in Norway (professorsoppykk). During autumn 2013 Snickars worked extensively for the government agency, Swedish Higher Education Authority as examiner on quality assurance of higher education (within the humanities). Finally, Snickars has naturally served as peer-reviewer for a number of journals.

## **Publications**

### **Books**

*A history of media* (med Johan Jarlbrink & Patrik Lundell) – forthcoming at McGill-Queen's University Press

*Kulturavets mediehistoria: Dokumentation och representation 1750-1950* (Lund: Mediehistoriskt arkiv, 2020)

*Mediernas historia. Från big bang till big data* (med Johan Jarlbrink & Patrik Lundell) (Lund: Mediehistoriskt arkiv 2019)

*Spotify teardown. Inside the black box of streaming music* (with Maria Eriksson, Rasmus Fleischer, Anna Johansson & Patrick Vonderau) (Cambridge, Mass.: MIT Press, 2019)

*Den svenska enhörningen. Storn om Spotify* (with Rasmus Fleischer) (Stockholm: Mondial förlag, 2018)

*Historien om Spotify* (with Rasmus Fleischer) (København: Underskoven, 2019) (danish translation)

*Digitalism. När allting är internet* (Stockholm: Volante förlag, 2014)

*Svensk film och visuell masskultur 1900* (Stockholm: Aura förlag, 2001)

### **Editor (peer review)**

*Digitala modeller. Teknikhistoria och digitaliseringens specifictet* (eds. with Jenny Attemark-Gillgren) (Lund: Mediehistoriskt arkiv, 2019)

*Massmedieproblem. Mediestudiets formering* (eds. with Mats Hyvönen & Per Vesterlund) (Lund: Mediehistoriskt arkiv, 2015)

*Återkopplingar* (eds. with Marie Cronqvist & Patrik Lundell) (Stockholm: Mediehistoriskt arkiv, 2014)

*Information som problem. Medieanalytiska texter från medeltid till framtid* (eds. with Jonas Nordin & Otfried Czaika) (Stockholm: Mediehistoriskt arkiv, 2014)

*Moving data. The iPhone and the future of media* (eds. with Patrick Vonderau) (New York: Columbia University Press, 2012)

*'Skosmörja eller arkivdokument?' Om filmarkivet.se och den digitala filmhistorien* (eds. with Mats Jönsson) (Stockholm: Mediehistoriskt arkiv, 2012)

*Efter The Pirate Bay* (eds. with Jonas Andersson) (Stockholm: Mediehistoriskt arkiv, 2010)

*Citizen Schein* (eds. with Lars Ilshammar & Per Vesterlund) (Stockholm: Mediehistoriskt arkiv, 2010)

*I bildarkivet. Om fotografi och digitaliseringens effekter* (eds. with Anna Dahlgren) (Stockholm: Mediehistoriskt arkiv, 2009)

*The Youtube reader* (red. med Patrick Vonderau) (Stockholm: Mediehistoriskt arkiv & New York: Columbia University Press, 2009)

Det förflutna som film och vice versa. Om medierade historiebruk (red. med Cecilia Trenter) (Lund: Studentlitteratur, 2004)

#### Articles & book chapters (peer review)

"Från chiffer till klartext? Temamodeller i statliga offentliga utredningar 1945-1989", *Scandia: Tidskrift för historisk forskning* - forthcoming 2021.

"Media and mediatization", *Routledge companion to cultural history* (eds.) Alessandro Arcangeli, Jörg Rogge & Hannu Salmi (London: Routledge, 2020)

"Metamodeling. 3D-scanning and rendering Christopher Polhem's *Laboratorium mechanicum*", *Der Modelle Tugend 2.0 - Vom digitalen 3D-Datensatz zum wissenschaftlichen Informationsmodell* (eds) Piotr Kuroczyński, Mieke Pfarr-Harfst & Sander Münster (Heidelberg: arthistoricum.net, 2019)

"Teknikhistoria och digitaliseringens specificitet: en inledning" (with Jenny Attemark-Gillgren), *Digitala modeller. Teknikhistoria och digitaliseringens specificitet* (Lund: Mediehistoriskt arkiv, 2019)

"Modellers biografiska liv: om Tekniska museet och det mekaniska alfabetet" (with Anders Houlitz), *Digitala modeller. Teknikhistoria och digitaliseringens specificitet* (Lund: Mediehistoriskt arkiv, 2019)

"Audiovisual data in digital humanities" (editor with Mark Williams & Andreas Fickers) *View. Journal of European Television History and Culture*, no 14, 2018

"Editorial special issue audiovisual data in digital humanities" (with Mark Williams & Andreas Fickers) *View. Journal of European Television History and Culture*, no 14, 2018

"SpotiBot-Turing testing Spotify" (with Roger Mähler), *Digital Humanities Quarterly*, no 2, 2018

"Distant reading the history of Swedish film politics-in 4,500 governmental SOU reports" (with Fredrik Norén), *Journal of Scandinavian Cinema*, no 2, 2017

"Cultural heritage as digital noise: 19th century newspapers in the digital archive" (with Johan Jarlbrink), *Journal of Documentation*, no 6, 2017

"Discovering Spotify-A thematic introduction", *Culture Unbound* (editor with Rasmus Fleischer), no 2, 2017

"More of the same-On Spotify radio", *Culture Unbound*, no 2, 2017

"Google docs, digital humaniora & akademiskt samarbete", *Digital humaniora. Teori, metod & exempel* (eds.) Per Olof Erixon & Julia Pennlert (Göteborg: Daidalos, 2017)

"More media, more people-Conceptual challenges for social and multimodal media intelligence" (med Lars Degerstedt), *Human-IT*, no 3, 2017

"Oscar II & medierna", *I världsutställningarnas tid* (ed.) Anders Houlitz (Stockholm: Näringslivshistoria, 2017)

"The formation of Swedish media studies, 1960-1980" (with Mats Hyvönen & Per Vesterlund), *Media History*, no 1, 2017

"Bokmediets omvandling - en lägesrapport" (with Alexandra Borg), *Human-IT*, no 3, 2016

"Debunking public service? Meta-academic and personal reflections from inside the Swedish public service broadcasting commission", *Mediekultur. Journal of media and communication research* no 16, 2016

"Maskinläsning. Om massdigitalisering, digitala metoder och svensk dagspress" (with Christian Colliander & Johan Jarlbrink), *Nordicom Information*, no 3, 2016

"More music is better music", *Business innovation and disruption in the music industry* (eds.) Patrik Wikström & Robert DeFillippi (London: Edgar Elgar, 2016)

"Mediestudiets formering: en introduktion" (med Mats Hyvönen & Per Vesterlund), *Massmedieproblem. Mediestudiets formering* (Lund: Mediehistoriskt arkiv, 2015)

"Mediestudiets infrastruktur. Om etableringen av Arkivet för ljud och bild", *Massmedieproblem. Mediestudiets formering* (Lund: Mediehistoriskt arkiv, 2015)

"Efterord" (with Mats Hyvönen & Per Vesterlund), *Massmedieproblem. Mediestudiets formering* (Lund: Mediehistoriskt arkiv, 2015)

"Publikationshack", *Universitetet som medium* (eds.) Matts Lindström & Adam Wickberg Månsson (Lund: Mediehistoriskt arkiv, 2015)

"Remarks on a failed film archival project", *Journal of Scandinavian Cinema* no 1, 2015

"I mediernas tid", *I utkanter och marginaler. 31 texter om kulturhistoria* (eds.) Marianne Larsson et. al. (Stockholm: Nordiska museet, 2015)

"Film studies anno 2013: A bird's eye view" (with Olof Hedling), *Journal of Scandinavian Cinema* no 1, 2014

"Information som problem. En annan sorts jubileumsbok" (with Otfried Czaika & Jonas Nordin), *Information som problem. Medieanalytiska texter från medeltid till framtid* (Stockholm: Mediehistoriskt arkiv, 2014)

"Information overload", *Information som problem. Medieanalytiska texter från medeltid till framtid* (Stockholm: Mediehistoriskt arkiv, 2014)

"Inledning" (with Marie Cronqvist & Patrik Lundell), *Återkopplingar* (Stockholm: Mediehistoriskt arkiv, 2014)

"Överflöd, brist och begagnade medier", *Återkopplingar* (Stockholm: Mediehistoriskt arkiv, 2014)

"Himalaya of data", *International Journal of Communication* no 8, 2014

"Against search-Towards a new computational logic of media accessibility", *Blackwell companion to new media dynamics* (eds.) John Hartley, Jean Burgess & Axel Bruns (London: Blackwell, 2013)

"Introduction" (with Patrick Vonderau), *Moving data. The iPhone and the future of media* (New York: Columbia University Press, 2012)

"A walled garden turned into a rain forest", *Moving data. The iPhone and the future of media* (New York: Columbia University Press, 2012)

"Boken som medium", *Läsarnas marknad, marknadens läsare*, (eds.) Ulla Carlsson & Jenny Johannisson SOU 2012:10 (Göteborg: Nordicom, 2012)

"'If content is king, context is its crown'", *View. Journal of European television history and culture* no 1, 2012

"Filmens arkiv" (with Mats Jönsson), 'Skosmörja eller arkivdokument?' *Om filmarkivet.se och den digitala filmhistorien* (Stockholm: Mediehistoriskt arkiv, 2012)

"Prognos - digitala filmarkiv", 'Skosmörja eller arkivdokument?' *Om filmarkivet.se och den digitala filmhistorien* (Stockholm: Mediehistoriskt arkiv, 2012)

"Archival transitions. Some digital propositions", *Media, popular culture, and the American century* (eds.) Kingsley Bolton & Jan Olsson (Stockholm: KB/John Libbey Press, 2011)

"Om hårddiskar & digital lagring", *The story of storage* (eds.) Janis Kreslins et al. (Stockholm: Mediehistoriskt arkiv,, 2010)

"Introduktion" (with Jonas Andersson), *Efter The Pirate Bay* (Stockholm: Mediehistoriskt arkiv, 2010)

"Inför en digital minnespolitik", *Efter The Pirate Bay* (Stockholm: Mediehistoriskt arkiv, 2010)

"Efter TPB - före Hovrätten" (with Jonas Andersson), *Efter The Pirate Bay* (Stockholm: Mediehistoriskt arkiv, 2010)

"Citizen Schein: En introduktion" (with Lars Ilshammar & Per Vesterlund), *Citizen Schein* (Stockholm: Mediehistoriskt arkiv, 2010)

"Vad är kvalitet?", *Citizen Schein* (Stockholm: Mediehistoriskt arkiv, 2010)

"I bildarkivet - en introduktion" (with Anna Dahlgren), *I bildarkivet. Om fotografi och digitaliseringens effekter* (Stockholm: Mediehistoriskt arkiv, 2009)

"Digitala fotografier - en mediehistoria", *I bildarkivet. Om fotografi och digitaliseringens effekter* (Stockholm: Mediehistoriskt arkiv, 2009)

"Introduction" (with Patrick Vonderau), *The Youtube reader* (Stockholm: Mediehistoriskt arkiv & New York: Columbia University Press, 2009)

"The Archival Cloud", *The Youtube reader* (Stockholm: Mediehistoriskt arkiv & New York: Columbia University Press, 2009)

"Mediearkiv 2.0", *Veier tillbaka. Filmhistoriske perspektiver* (eds.) Sara Brinch & Anne Gjelsvik (Trondheim: Høyskoleforlaget, 2009)

"Berlin under the sign of the cinematograph. Urban mobility and cinema location in wilhelmine Berlin", *Film 1900. Technology, perception, culture 1895-1920* (eds.) Annemone Ligensa & Klaus Kreimeier (New Barnet: John Libbey Publishing, 2009)

"A king without E-mail - reflections on new media and the royal court", *Media and monarchy in Sweden* (eds.) Mats Jönsson & Patrik Lundell (Göteborg: Nordicom, 2009)

"Reading Berlin 1909", *Kinoöffentlichkeit 1895-1920* (eds.) Corinna Müller (München: Fink Verlag, 2008)

"Zeppelin über Berlin - on the distribution of an early media event", *Networks of entertainment. Early film distribution 1895-1915* (red.) Frank Kessler & Nanna Verhoeff (Eastleigh: John Libbey, 2007)

"Om ny och gammal mediehistoria", *Nordicom Information* no 1, 2006

"Arkivet - ett medium?", *Arkiv, samhälle och forskning* no 2, 2005

"Det förflutna som film och vice versa. Om medierade historiebruk - en introduktion" (with Cecilia Trenter), *Det förflutna som film och vice versa. Om medierade historiebruk* (Lund: Studentlitteratur, 2004)

"Bildrutor i minnets film" - om medieprins Wilhelm och film som käll- och åskådningsmaterial", *Det förflutna som film och vice versa. Om medierade historiebruk* (Lund: Studentlitteratur, 2004)

"Swedish visual mass culture and nonfiction film 1900", *Living pictures. Journal of the popular and projected image before 1914* no 2, 2003

"1923 | 1933 - on the production, reception and cultural significance of Swedish nonfiction film", (with Mats Björkin) *Triumpf der Bilder. Kultur- und Dokumentarfilme vor 1945 im internationalen Vergleich* (eds.) Peter Zimmermann och Kay Hoffmann (Stuttgart: UVK Medien, 2003)

"Im Zeichen der bricolage - Produktions- und Programmstrategien der Schwedischen Filmkultur um 1910", *KINtop: Jahrbuch zur Erforschung des frühen Films* no 11, 2002

"Early Swedish (nonfiction) cinema and cartography", (with Mats Björkin), *Historical Journal of Film, Radio and Television* no 3, 2002

"Ljusarkiv 1800 | 1900 | 2000", *Arkiv, samhälle och forskning* no 2, 2001

#### **Editor**

*Myten om internet* (eds. with Pär Strömbäck) (Stockholm: Volante förlag, 2012)

*Mediernas kulturhistoria* (eds. with Solveig Jülich & Patrik Lundell) (Stockholm: Mediehistoriskt arkiv, 2008)

*Berättande i olika medier* (eds with Leif Dahlberg) (Stockholm: Mediehistoriskt arkiv, 2008)

*Medier & politik. Om arbetarrörelsens mediestrategier under 1900-talet* (eds with Mats Jönsson) (Stockholm: Mediehistoriskt arkiv, 2007)

*1897. Mediehistorier kring Stockholmsutställningen* (eds. with Anders Ekström & Solveig Jülich) (Stockholm: Mediehistoriskt arkiv, 2006)

#### **Articles & book chapters**

"Personifierad data, informationskonsumism och datahandlare", *Sveriges Radio Medieormen*, 10/12, 2015

"iPad, boken och biblioteket bläck", *Biblis* no 54, 2011

"Minns nätet allt?" *Ord & bild* no 1, 2011

"Wiki", *Allt som tänkas kan: 29 ingångar till vetenskapens villkor* (ed.) Marie Cronqvist (Stockholm: Makadam förlag, 2010)

"Film som arkiv", *Film och andra rörliga bilder* (ed.) Anu Koivunen (Stockholm: Raster förlag, 2009)

"Mediernas kulturhistoria: En inledning" (with Solveig Jülich & Patrik Lundell), *Mediernas kulturhistoria* (Stockholm: Mediehistoriskt arkiv, 2008)

"Efterord" (with Solveig Jülich & Patrik Lundell), *Mediernas kulturhistoria* (Stockholm: Mediehistoriskt arkiv, 2008)

"Det medialiserade samhället", *Industriland* (ed.) Jan af Geijerstam (Norrköping: Arbetets museum, 2008)

"Inledning - mot ett transmedialt berättande" (with Leif Dahlberg), *Berättande i olika medier* (Stockholm: Mediehistoriskt arkiv, 2008)

"Om Kristens resa - genom mediehistorien", *Berättande i olika medier* (Stockholm: Mediehistoriskt arkiv, 2008)

"Bibliografi 3.0", *Biblis* no 44, 2008

"Tidiga medieformer - om televisionen då och nu", *TV-pionjärer och fria filmare. En bok om Lennart Ehrenborg* (eds.) Malin Wahlberg & Tobias Janson (Stockholm: Mediehistoriskt arkiv, 2008)

"I de mörkaste av datahallar", *Ord & bild* no 5, 2008

"Televisionen som arkiv - om webb-tv", *Svensk Television - en mediehistoria* (eds.) Anna Edin & Per Vesterlund (Stockholm: Mediehistoriskt arkiv, 2008)

"Julius Jaenzon som privatfilmare", *Välfärdsbilder - svensk film utanför biografen* (eds.) Mats Jönsson & Erik Hedling (Stockholm: Mediehistoriskt arkiv, 2007)

"Introduktion" (med Mats Jönsson), *Medier & politik. Om arbetarrörelsens mediestrategier under 1900-talet* (Stockholm: Mediehistoriskt arkiv, 2007)

"Storstrejken 1909 - en mediehistoria", *Medier & politik. Om arbetarrörelsens mediestrategier under 1900-talet* (Stockholm: Mediehistoriskt arkiv, 2007)

"Inledning: I mediearkivet" (with Anders Ekström & Solveig Jülich), *1897. Mediehistorier kring Stockholmsutställningen* (Stockholm: Mediehistoriskt arkiv, 2006)

"Om utställningen som mediearkiv", *1897. Mediehistorier kring Stockholmsutställningen* (Stockholm: Mediehistoriskt arkiv, 2006)

"Prins Wilhelm och politikens medialisering", *Ord & bild* no 6, 2005

"Arkiv, kulturarv och audiovisuella medier", *Kulturarvens dynamik. Det institutionaliserade kulturarvets förändringar* (eds.) Peter Aronsson & Magdalena Hillström (Norrköping: Tema Kultur, 2005)

"Vues instantanées - stereographs, lantern slides, postcards and nonfiction film", *The tenth muse. Cinema and the other arts* (eds.) Leonardo Quaresima & Laura Vichi (Udine: University of Udine, 2001)

"Architectonics of seeing - Architecture as moving images", *Moving images. From Edison to the webcam* (eds.) John Fullerton & Astrid Söderbergh Widding (London: John Libbey/Aura, 2000)

"To cite and sight history. On the usage of nonfiction footage", *Aura* no 4, 2000

"Topografier i stereo. Om tidig svenska icke-fiktiv films stereografiska ursprung", *Filmhäftet* no 3, 2000

"Eftervärlden drar helt enkelt på vefven och ser allt livs levande för sig - om fotografi och film som historia", *Häftet för kritiska studier* no 3, 1999

"Arkitektur i rörelse: fotografiskt, filmiskt, fantasmagoriskt", *Häftet för kritiska studier* no 3, 1997